

NEW ZEALAND MEDICAL ASSOCIATION

Rotorua GP CME 2011

General Practice Conference & Medical Exhibition



Sponsorship & Exhibition Prospectus
Energy Events Centre, Rotorua
09-12 June 2011



About GP CME

GP CME (General Practice Conference & Medical Exhibition) is run in conjunction with the New Zealand Medical Association. The meeting has a strong reputation for short, sharp and to the point clinical content relevant to daily practice. Each session has 2-3 key 'take-home' messages to change clinical behaviour immediately.

The meeting is endorsed for CME and MOPS purposes by the RNZCGP. Approximately 20% of New Zealand's GP's attend GP CME, from the following regions:

Region	2007	2008	2009	2010
AUCKLAND	125	140	203	263
BAY OF PLENTY	91	128	167	188
WAIKATO	53	64	89	101
SOUTH ISLAND	52	77	75	54*
NORTHLAND	24	42	50	47
WELLINGTON	34	42	48	55
EASTLAND/HAWKES BAY	19	38	37	57
MANAWATU/WAIRARAPA	29	22	34	42
CENTRAL	29	21	32	42
RIVER REGION	24	28	23	30
INTERNATIONAL		3	2	7
TOTAL¹	480	605	760	886

¹Total includes GPs, RNs and participating speakers at GP CME's. * Inaugural South GPCME ran in 2010 with 330 delegates

GP CME 2011 anticipates 550-600 GPs, 120-140 RNs and 40-60 Practice Managers

All General Practitioners, Registrars, Registered Nurses and Practice Managers are invited to attend.

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Invitation

The Medical Exhibition is a major part of the conference, and gives delegates access to a wide General Practice product and service update in one location.

The meeting is known for its relaxed and collegial atmosphere amongst delegates and industry participants. This atmosphere is actively encouraged to maximize the benefits for both delegates and exhibitors.

If you are active in the General Practice market, GP CME provides access to a wide cross-section of practitioners, with clinically relevant content, over a compact time frame. Together with a collegial atmosphere, this meeting is not to be missed.

The following product/service categories have been represented at previous exhibitions:

- ADHD
- Advisory Services
- Allergy
- Anaemia
- Appearance Medicine
- Arthritis
- Asthma & COPD
- Bedwetting Alarms
- Blood Pressure
- Books
- Books/Medical Information
- Cancer
- Cardiovascular
- Cervical Screening
- Cold & Flu
- Compression Bandages
- Compression Hosiery
- Constipation
- Depression
- Dermatology
- Diabetes
- Diagnostics
- ECG Vital Signs Monitor
- Education
- Educational Resources
- Elder Care
- Electromedical Equipment
- Electronic Decision Support
- Erectile Dysfunction
- Fertility
- Financial Services
- First Aid
- Footcare
- Furniture/Tables/Plinths
- Gastroenterology
- Generics
- Genetic Testing
- Government
- Haematology
- Hand Hygiene
- Hepatitis
- HIV/Aids
- Hypertension
- Immunisations/Vaccines
- Incontinence
- Infant Nutrition
- Infant Sleep
- Infection Control
- Inflammatory Bowel Disease
- Insomnia
- Insurance
- Kiwisaver
- Medical Equipment
- Melanoma
- Minor Surgical Procedures
- Movement Disorders (Parkinsons)
- Nasal Decongesant
- Nurse Triage
- Nutrition
- Obesity
- Oncology
- Ophthalmology
- Oral Hygiene
- Osteoporosis
- Pain Management
- Political Advocacy
- Practice Management Software
- Premature Ejaculation
- Professional Health Association
- Prostate Cancer
- Psoriasis
- Pulse Oximetry
- Recruitment/Locum Work
- Representation
- Resuscitation
- Risk Prediction
- Schizophrenia
- Sexual Wellbeing
- Skincare
- Sleep Apnoea
- Smoking Cessation
- Social Services
- Software Vendor
- Spirometry
- Supplements
- Surgical Instruments
- Sutures
- Thyroid Disorders
- Travel
- Ultrasound Handheld
- Urology
- Women's Health
- Wound Care



PAST SPONSORS

Abbott Laboratories
ACC Healthwise
Affordable Healthcare
AFT Pharmaceuticals
Air Flow Products
Alcon
American Express
ArjoHuntleigh
Ashburn Clinic
Aspen Pharmacare
AstraZeneca
Atlantis Healthcare
Auckland Recording Service
AY Technologies
Balance! Healthcare
Bayer Healthcare
BD Diagnostics
BDM Grange
Best Practice Advocacy Centre
BioCare
Biocel Health
Blackmores
Boehringer Ingelheim
Brands Worldwide
Bristol-Myers Squibb
BUPA
Bush Locums
Capes Medical
Care Medical
Comprehensive Health Services
Comvita
Cooper Medical
Cornucopia
Critical Assist
CSL Biotherapies

Designs for Vision
Diomedic International
Douglas Pharmaceuticals
EBOS
Eli Lilly
Elsevier Australia
Emcare
Ferring Pharmaceuticals
Fertility Associates
Galderma
GE Healthcare
Gilead
GlaxoSmithKline
GPPHCNT
Health Services Welfare Society
Health Workforce Queensland
Healthlink
Healthpoint
Heinz Nurture
HINZ and NZIHM
Homecare Medical
Hospira
House of Travel
Howard Wright
IMAC
IMSHealth
InterMed
Intrahealth
Janssen-Cilag
Johnson & Johnson
Konnect Net Limited
Leukaemia and Blood Foundation
Lion Global Ltd
Locomotion
McGraw-Hill

McKesson
McLaren Medical
Medica Pacifica
Medical Assurance Society
Medical Protection Society
MedicAlert Foundation Inc NZ
Medshop New Zealand
MedTech
Medtel
Medxus
Merck Sharp & Dohme (MSD)
Ministry of Health
Ministry of Social Development
MoleMap
Mundipharma
Mylan New Zealand
National Screening Unit
Nestle Healthcare Nutrition
Nestle Infant Nutrition
New Zealand Defence Force
New Zealand Medical and Scientific
New Zealand Medical Supplies
Nexus Data Security
Novartis Consumer Healthcare
Novartis Ophthalmics
Novartis Pharmaceuticals
Nutricia
NZ Doctor/MIMS
NZ Locums
NZ Medics
NZBCF
NZMA
OBEX
Ochre Recruitment

Pacific Pharmaceuticals
Parent 2 Parent
Pfizer
PHARMAC
Pharmaco (NZ) Ltd
QE Health
Regional Health
RGPN
RNZCGP
Roche Diagnostics
Roche Products
Rural Doctors Workforce Agency
Rural Workforce Agency Victoria
Sanofi-Aventis
Schering Plough
Sleepwell Clinic
Smith & Nephew
Sonosite
Southern Cross Healthcare
SPARC
Spinal Publications
SSL New Zealand
Steifel Australia
The Ashburn Clinic
Total Library Solutions
Triage Locums
University of Otago
USL Medical
Voice Perfect
W M Bamford & Co
Westpac
Wyeth Consumer Healthcare
Wyeth Nutrition
Zone Medical



PRELIMINARY PROGRAMME

Optional Pre-conference Workshops

Thurs 09th June		WORKSHOPS Preliminary Day						
	WS 1	WS 2	WS 3	WS 4	WS 5	WS 6	WS 7	Level 7 ALS
0830-1030	Basic Surgery 1 Pat Alley/Zac W/PCS	MAS Business Summit HR and Financial Management 1 Chris Willis Shaun Phean	Vasectomy 1 Bruce Sutherland	IT Symposium	Pain Summit 1 Mundipharma	Musculoskeletal Medicine 1 Ian Wallbridge	Demoscopy 1 4hr session Amanda Oakley	ALS Course Level 7 (8 hours)
1030-1100 MORNING TEA								
1100-1300	Advanced Surgery 1 Pat Alley/Zac/PCS	MAS Business Summit HR and Financial Management 2	Vasectomy 2 Bruce Sutherland	IT Symposium	Pain Summit 2 Mundipharma	Musculoskeletal Medicine 2 Ian Wallbridge	Demoscopy 1 Cont.	ALS Course Level 7 Cont.
1300-1400 LUNCH								
1400-1600	Basic Surgery 2 Pat Alley/Zac/PCS	MAS Business Summit HR and Financial Management 2	Diabetes WS Kingsley Nirmalaraj Rab Burton	Antenatal care in GP 2 Derale Flower Ngaire Anderson	Effective Communication 1 Anil Sharma	Demoscopy 2 4hr session Amanda Oakley	ALS Course Level 7 Cont.	
1600-1630 AFTERNOON TEA								
1630-1830	Advanced Surgery 2 Pat Alley/Zac/PCS	MAS Business Summit HR and Financial Management 2 Cont.	Diabetes WS Cont.	Antenatal care in GP 2 Derale Flower Ngaire Anderson	Effective Communication 2 Anil Sharma	Demoscopy 2 Cont.	ALS Course Level 7 Cont.	

General Practice Programme - Friday

Friday 10th June		General Practice Programme									
0700-1700	Late Registration										
0815-0830	Welcome	Chair GPC									
0830-0900	Vaginitis	Edward Mayeux									
0900-0925	Controversies in Diagnosis of Diabetes	Rick Cutfield									
0925-0950	Writing an Effective Exercise Prescription	Michelle May									
0950-1020	Assessment of cardiac risk	Chris Ellis									
1020-1030	Discussion										
1030-1100 MORNING TEA											
NZMA Medicopolitical Session											
1100-1130	Chairmans Address										
1130-1230	Political Debate	ALS Course 1 Cont.									
1230-1300	Q&A Discussion										
1300-1400 LUNCH											
1400-1530	Main Session Breast Cancer 101 Erica Kelly	Session 1 Personal Investment Strategies	Session 2 Handling Common Kids Problems	Session 3 Opioids and Chronic pain	Session 4 Endometriosis in General Practice	Session 5 Common Psychological Problems in General Practice	Session 6 Urticaria	Session 7 Diabetes Case Studies	Session 8 Parasomnias- things that go bump in the night	Session 9 Eye Emergencies Not to Miss	Level 5 ACS
1400-1425							Rohan Ameratunga	Rick Cutfield	Alex Bartle	Helen Danesh-Meyer	ALS Course 2 1400-1800 St John 4 hours
1425-1450	Lumps in the neck Nick Mavor	Jack Powell, Westpac	Nikki Turner/ Marguerite Dalton	Graham Gubransen	Anil Sharma	Tony Dowell					
1450-1515	Thyroid nodules John Chaplin										
1515-1530	Discussion										
1600-1630 AFTERNOON TEA											
1600-1730	Main Session Bariatric Surgery Richard Babor/ Grant Beban	Session 10 Personal Investment Strategies	Session 11 Handling Common Kids Problems	Session 12 Opioids and Chronic pain	Session 13 Endometriosis in General Practice	Session 14 Common Psychological Problems in General Practice	Session 15 Urticaria	Session 16 Diabetes Case Studies	Session 17 Parasomnias- things that go bump in the night	Session 18 Eye Emergencies Not to Miss	Level 5 ACS
1600-1625							Rohan Ameratunga	Rick Cutfield	Alex Bartle	Helen Danesh-Meyer	ALS Course 2 Cont.
1625-1650	Why Diets are not the Answer Michelle May	Jack Powell, Westpac	Nikki Turner/ Marguerite Dalton	Graham Gubransen	Anil Sharma	Tony Dowell					
1650-1715	Eating Disorders Ed Mayeux										
1715-1730	Discussion										
1730-1830	Welcome Cocktails - Medical Protection Society & Medical Assurance Society										
1900-2100	MSD Symposium										

General Practice Programme - Saturday

Saturday 11th June		General Practice Programme									
0700-1700 Registration											
0715-0815 Eli Lilly Breakfast session - Topic to be Confirmed											
Paediatric session Session 19 Session 20 Session 21 Session 22 Session 23 Session 24 Session 25 Session 26 Session 27 Level 5 ACS											
0830-0855	Hot Shots Nikki Turner	Bridging the Gap	Plastic Surgical Tips for GPs	Breast Surgery Update	Wound care 101	Compliance with Medication	Oncology	Caring for heart valves	Upper GI Surgery	Medtech User Workshop	
0855-0920	More than Glue ear Malcolm Giles	David Bratt	Zac Moaven/ Adam Bialostocki	Erica Kelly	Liz Milner	Shaun Holt	Anthony Falkov	Tim Sutton	Richard Babor/ Grant Beban		ALS Course 3 0900-1300 St John 4 hours
0920-0945	Food Allergy and Eczema Rohan Ameratunga	Session 28	Session 29 Plastic Surgical Tips for GPs	Session 30	Session 31	Session 32	Session 33	Session 34	Session 35	Session 36	
0945-1010	Acne Amanda Oakley	Bridging the Gap	Plastic Surgical Tips for GPs	Breast Surgery Update	Wound care 101	Compliance with Medication	Oncology	Caring for heart valves	Upper GI Surgery	Medtech User Workshop	
1010-1030	Discussion	David Bratt	Zac Moaven/ Adam Bialostocki	Erica Kelly	Liz Milner	Shaun Holt	Anthony Falkov	Tim Sutton	Richard Babor/ Grant Beban		
1030-1100 MORNING TEA											
1100-1155 Workshops (Choose 2 preferences)											
WS 1	GI illness in pregnancy							Alasdair Patrick			
WS 2	How to Examine the Eye in Family Practice							Helen Danesh-Meyer			
WS 3	Medicolegal Update-Lessons from HRRT and HDPT							MPS			
WS 4	Diagnosis of Breast Cancer							Erica Kelly			
WS 5	Eat what you love, love what you eat							Michelle May			
WS 6	Cervical Smears and Colposcopy							Edward Mayeux			
WS 7	Eating disorders							Tony Dowell			
WS 8	Medtech User Workshop							David Rowbotham			
WS 9	Head and neck pathology							Nick McIvor/ John Chaplin			
WS 10	Alcohol and Your Ticker							Graham Gubransen			
1205-1300	LUNCH										
1300-1400 LUNCH											
1400-1455 Workshops (Choose 2 preferences)											
WS 21	Abnormal Liver Function							Alasdair Patrick			
WS 22	Menstrual Disorders							Anil Sharma			
WS 23	Redesigning the GP Consultation							Tony Dowell			
WS 24	Abnormal liver function- Sex therapy							Mary Hodgson			
WS 25	CT cardiac Workstations							Chris Ellis			
WS 26	Diabetes in Pregnancy							Kingsley Nirmalaraj			
WS 27	Obesity Surgery - with a personal Experience							G Beban/R Babor/P Mathieson			
WS 28	Hair and Nail Disorders							Ed Mayeux			
WS 29	Vasectomy workshop							Bruce Sutherland			
WS 30	Assessment of Dizziness							Malcolm Giles			
1505-1600	Workshops repeated										
1600-1630 AFTERNOON TEA											
1630-1730 How to series WS... (Choose 1 preference)											
WS 41	Photography of the Skin							Amanda Oakley			
WS 42	Surgitron Skin Removals							Peter Chapman-Smith			
WS 43	Interpreting ECGs							Chris Ellis			
WS 44	Pipelle/Pessary/Mirena							Anil Sharma			
WS 45	ACC Workshop										
WS 46	Desensitisation							Rohan Ameratunga			
WS 47	Spirometry							Marijke Currie			
WS 48	Jadelle Implants							Mathias Seidel			
WS 49	Air Accidents 101							Claude Pretner			
WS 50	Managing Insomnia							Brian Almand			
1900-2400	Conference Dinner - Dine and Dance.										

Practice Nurses Programme

Saturday 11th June		Practice Nurses Programme									
Coordinator - Mary Anne Cameron, New Zealand College of Practice Nurses, NZNO											
0700-1700 Registration											
0715-0815 Eli Lilly Breakfast session - Topic to be Confirmed											
Paediatric session Session 19 Session 20 Session 21 Session 22 Session 23 Session 24 Session 25 Session 26 Session 27											
0830-0855	Hot Shots Nikki Turner	Bridging the Gap	Plastic Surgical Tips for GPs	Breast Surgery Update	Wound care 101	Compliance with Medication	Oncology	Caring for heart valves	Upper GI Surgery	Medtech User Workshop	
0855-0920	More than Glue ear Malcolm Giles	David Bratt	Zac Moaven/ Adam Bialostocki	Erica Kelly	Liz Milner	Shaun Holt	Anthony Falkov	Tim Sutton	Richard Babor/ Grant Beban		ALS Course 3 0900-1300 St John 4 hours
0920-0945	Food Allergy and Eczema Rohan Ameratunga	Session 28	Session 29 Plastic Surgical Tips for GPs	Session 30	Session 31	Session 32	Session 33	Session 34	Session 35	Session 36	
0945-1010	Acne Amanda Oakley	Bridging the Gap	Plastic Surgical Tips for GPs	Breast Surgery Update	Wound care 101	Compliance with Medication	Oncology	Caring for heart valves	Upper GI Surgery	Medtech User Workshop	
1010-1030	Discussion	David Bratt	Zac Moaven/ Adam Bialostocki	Erica Kelly	Liz Milner	Shaun Holt	Anthony Falkov	Tim Sutton	Richard Babor/ Grant Beban		
1030-1100 MORNING TEA											
1100-1200 Starting Insulin in General Practice											
1200-1230 Topic TBC											
1230-1300 Discussion											
1300-1400 LUNCH											
1400-1430	HPV							Ed Mayeux			
1430-1500	Addiction							Graham Gubransen			
1500-1530	Antenatal cares							Ngaire Anderson/ Derale Flower			
1530-1600	Best Practice Wound Management							Liz Milner			
1630-1730 How to series WS... (Choose 1 preference)											
WS 1	Photography of the Skin							Amanda Oakley			
WS 2	Surgitron Skin Removals							Peter Chapman-Smith			
WS 3	Interpreting ECGs							Chris Ellis			
WS 4	Pipelle/Pessary/Mirena							Anil Sharma			
WS 5	ACC Workshop										
WS 6	Desensitisation							Rohan Ameratunga			
WS 7	Spirometry							Marijke Currie			
WS 8	Jadelle Implants							Mathias Seidel			
WS 9	Air Accidents 101							Claude Pretner			
WS 10	Managing Insomnia							Brian Almand			
1900-2400 Conference Dinner - Dine and Dance.											

General Practice Programme - Sunday

Sunday 12th June		General Practice Programme									
0730-0830 GlaxoSmithKline Breakfast Session - Topic to be Confirmed											
Main Session WS 51 WS 52 WS 53 WS 54 WS 55 WS 56 WS 57 WS 58 WS 59 Level 5 ACS											
0830-0900	Anemia Alasdair Patrick	Plastic Surgical Tips for GPs	Heart Failure, AF, Stroke Prevention	Jadelle Implants	Modern Heli for the Pelvic Floor	Case Studies in Psoriasis	Medical Property Development	Metabolic Adverse Effects of Atypical Antipsychotics	Probiotics	Financial Pot Pourri	
0900-0925	Topic TBC David Rowbotham	Zac Moaven/ Adam Bialostocki	Tim Sutton	Mathias Seidel	Anil Sharma	Amanda Oakley	Chris Barton	Graham Gubransen	Robert Clancy	Gareth Morgan GWR	ALS Course 5 0830-1230 St John 4 hours
Main Session WS 60 WS 61 WS 62 WS 63 WS 64 WS 65 WS 66 WS 67 WS 68											
0925-0950	Infestations and Bites Edward Mayeux	Plastic Surgical Tips for GPs	Heart Failure, AF, Stroke Prevention	Jadelle Implants	Modern Heli for the Pelvic Floor	Case Studies in Psoriasis	Medical Property Development	Metabolic Adverse Effects of Atypical Antipsychotics	Probiotics	Financial Pot Pourri	
0950-1010	Cardiac CT Angiography Chris Ellis	Zac Moaven/ Adam Bialostocki	Tim Sutton	Mathias Seidel	Anil Sharma	Amanda Oakley	Chris Barton	Graham Gubransen	Robert Clancy	Gareth Morgan GWR	
1010-1025	Discussion										
1025-1030 Industry Prizes											
1030-1100 MORNING TEA											
1100-1125 Complementary Therapies for Depression											
1125-1150 Sleep Apnea and the Heart											
1150-1215 The General Practice Consultation											
1215-1240 UV v the Skin											
1240-1300 Clinical Quiz											
1300 Conference Closes											

Practice Managers Programme

Friday 10th June		Practice Managers Programme									
0800-0815 Registration and coffee											
0825-0830 Welcome Chairperson											
0830-0900 Medicolegal Issues Anil Sharma											
0900-0930 Communication Anil Sharma											
0930-1000 NZMA Speaker TBC											
1000-1030 Discussion											
1030-1100 MORNING TEA AND EXHIBITION											
1100-1300 NZMA medicopolitical Session											
1300-1400 LUNCH AND EXHIBITION											
1400-1500 Topic TBC Sir Ken Stevens											
1500-1530 Discussion											
1530-1600 AFTERNOON TEA AND EXHIBITION											
1600-1700 Risk Management Chris Willis											
1700-1730 Discussion											
1730-1830 Medical Protection Society & Medical Assurance Society Welcome Cocktail Function											



Sponsorship

Platinum Sponsorship (limited to two companies) \$17,500 +GST

Includes:

- triple stand space (9m x 2.4m),
- 6 complimentary exhibitory registrations
- 6 complimentary tickets to the conference dinner
- 2 page (or DPS) colour ads in the conference proceedings (with placement preference),
- CD ROM content
- Satchel insert
- Full page advert in registration brochure x 2 (February & April Issues)
- Prize giving slot on Sun 12 June if awarding a conference prize
- Acknowledgement as the principal sponsor(s) for the meeting on:
 - website
 - delegate newsletters
 - conference registration brochure
 - onsite conference signage

Gold Sponsorship \$10,500 +GST

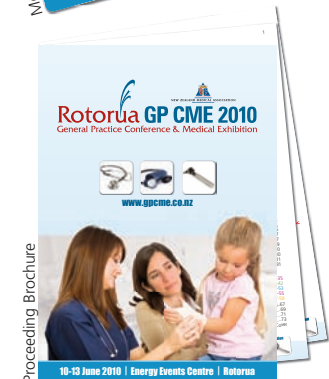
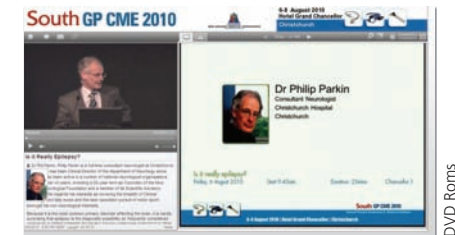
Includes:

- triple stand space (9m x 2.4m),
- 4 complimentary company representative registrations,
- 1 page colour ad in Conference Proceedings,
- Satchel insert

Silver Sponsorship \$ 6,750 +GST

Includes:

- double stand space (6m x 2.4m)
- 2 complimentary company representative registrations
- 1/2 page ad in Conference Proceedings



Exhibition Space only (Please note: See page 12 for contact details of exhibition supplier)

Single Stand Space \$ 3,500 +GST

Includes: single stand space (3m x 2.4m), 1 complimentary company representative registration and colour 1/4 page ad in Conference Proceedings.

Table Space \$ 2,000 +GST

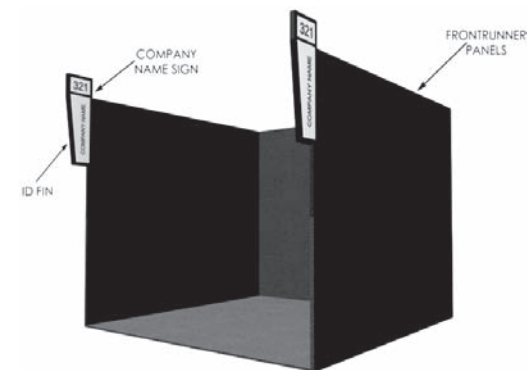
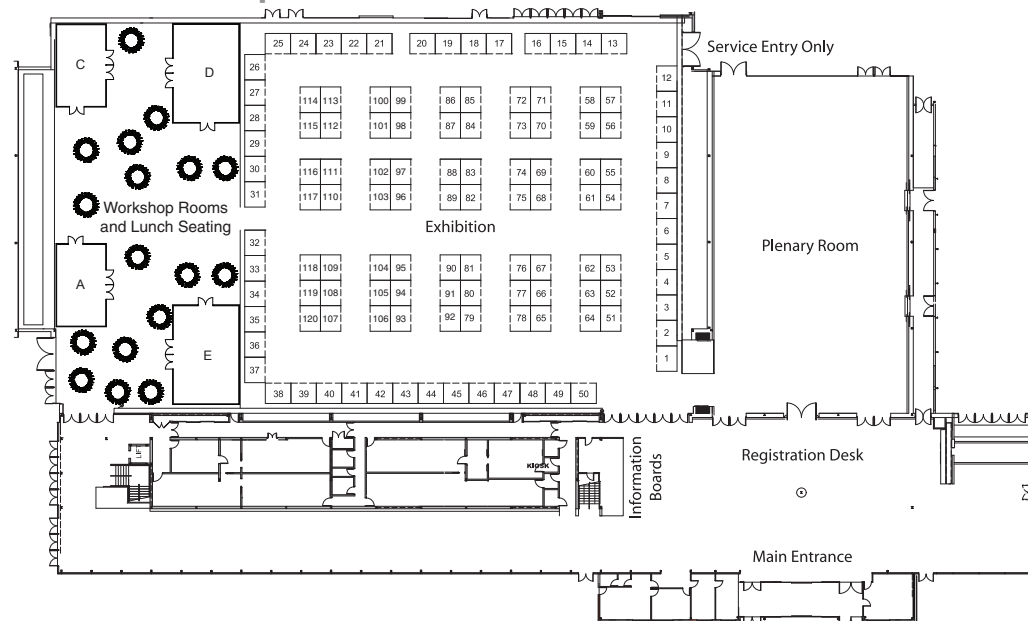
Includes: single table space (2m x 1.2m), 1 complimentary company representative registration and colour 1/4 page ad in Conference Proceedings.

Notes and participation inclusions:

- All stand spaces are 3m x 2.4m.
- Trestle table (2m x 1.2m) and chairs can be arranged for space on request.
- Includes a list of the conference participants, with contact details of those who have given permission for name publication
- Acknowledgement on registration, website and proceedings of company participation



Exhibition Map



- Size:** 3.0 metre back wall, 2.4 metre side walls and 2.3 metre height
- Colour:** Grey or black (depending upon availability at time of confirmation)
- Power:** 1 x 10amp with 4 pin multi box
- Lighting:** 2 x 150w spotlights
- Signage:** ID Fins Exhib company name and stand number





Product Listing/Category

We will produce a product/service category listing to help delegates find products/health conditions and services. This will be cross-referenced with the exhibition stands. If you attended last year's meeting you will be automatically listed under the same categories (see the Sponsorship/Exhibition Form on page 17) for the category options.

If you did not attend last year (or did not list your preference), please indicate which categories you would like to be listed under on the exhibition form.

Prizes

We will list any prizes/competitions/giveaways you are offering from your stand. We include these details in the conference proceedings and on the main information board to give delegates a heads up on what is happening around the exhibition area. This will also help as a conversation starter and may reduce the need for repetition re introducing the prize/competition when delegates arrive at your stand.

We can notify winners of your competition onsite, prior to the final catering session on Sun 12 June, and encourage them to visit your stand to collect their prize prior to leaving the conference. We can only do this for exhibitors who advise us what competition they are running.

You will need to advise the winner of your competition to us at the conference registration desk by 9am on Sun 12 June.

Deadline for receiving your prize/competition details is **Fri 06 May 2011**.

Delegate Flow Conference Competition

To encourage delegate flow in all areas we are running a famous painting competition.

Each exhibitor will be issued with a piece of the painting. Delegates will need to obtain a piece from all exhibitors to enter the draw for:

- Registration and travel for Pacific GP CME 2012 (August/September 2012, Sofitel Fiji)

The entry form will be a page in the conference proceedings book.



Other Sponsorship options

Conference Proceedings Ads **Included with exhibition space**
 As an exhibitor/sponsor you are entitled to an ad insert in the Conference Proceedings as per the following:

Ad sizes: Single Space (Stand/Table) - 1/4 Page: (Width) 85mm x 128.5mm (Height)
 Silver Sponsor/Double Space - 1/2 Page: (Width) 180mm x 128.5mm (Height)
 Gold Sponsor/Triple Space - 1 x Full Page: (Width) 180mm x 267mm (Height)
 Platinum Sponsor/Triple Space - 2 x Full Page: (Width) 180mm x 267mm (Height)

Satchel Insert **\$500+GST**

- A4 or smaller insert into conference satchel
- List of delegates attending with contact details from those who have given permission

Satchel Sponsor **\$7,500+GST**

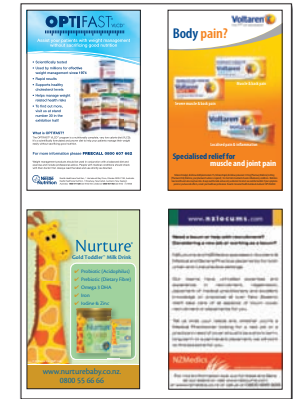
- Logo acknowledgement on conference satchels
- Acknowledgement on registration brochure, website and proceedings as Satchel Sponsor
- Content on CD ROM
- List of delegates attending with contact details from those who have given permission
- Full page ad in conference proceedings if not already an exhibitor

Name Tag Sponsor **\$2,500+GST**
 Plus cost of production

- Logo acknowledgement on name labels (must be worn by all attendees)
- NZMA logo will be on the name labels lanyard (necklace)

Room Drop **\$1,000+GST**
 Fri and Sat nights only

- Personalised gift/message left in each delegates' room at conference hotels
- List of delegates attending with contact details from those who have given permission



Other Sponsorship options

Welcome Cocktail Function\$2,000+GST

- Naming rights to the Welcome Function
- Acknowledgement and introduction at the Welcome Function
- Opportunity to address the participants at the function
- List of attendees at Cocktail Function, and addresses from those with permission
- 1/2 page ad in conference proceedings if not an exhibitor

Conference Dinner Function\$5,000+GST

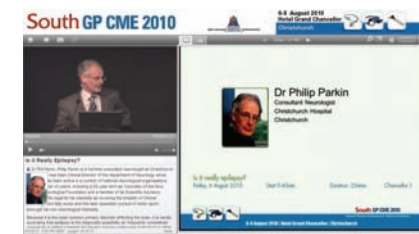
- Naming rights to the Conference Dinner Function
- Acknowledgement and introduction at the function
- Opportunity to address the participants at the function
- List of attendees at Conference Dinner, and addresses from those with permission
- Full page ad in conference proceedings if not an exhibitor

CDROM/DVD Sponsorship.....\$1,000+GST

- Logo placement on Conference CDROMs/DVDs acknowledging support (distributed to all attendees after the conference)
- List of attendees and addresses from those with permission

Registration Brochure \$1,500+GST for a full page ad

- Full Page ad in Registration Brochure distributed within NZ Doctor in Feb and April Editions (if not confirmed by Platinum Sponsor).



Other Sponsorship options

Internet Station\$2,250+GST

- 4 Computers linked to an internet hub,
- Internet connection and Cabling,
- Black & White laser Printer
- Includes Signage (with your approval), screen saver with Company details and home page set with Company details



Pocket Programme.....\$2,250+GST

- This information will include conference programme, map of Rotorua, opening times for displays and exhibits, hotel check-in and check-out times, details of local restaurants and useful contact phone numbers

Coffee Cart Sponsorship.....\$2,250+GST per coffee cart (2 available)

- Company Signage on Coffee Cart
- Acknowledged as Coffee Cart sponsor on Floor Plan
- Acknowledgement on conference communication to delegates to 'Get your daily dose from the Company Coffee Cart'
- List of attendees and addresses from those with permission



Exhibition/Sponsorship Application

Applications for exhibition/sponsorship participation can be made on the enclosed form. Upon receipt a GST invoice/receipt will be forwarded confirming your participation. All space is allocated on a first-in first-served basis with preference to Platinum, Gold and Silver participants.

The organisers reserve the right to change the floor plan to ensure exhibitors receive the best exposure possible with delegates, and to ensure catering stations encourage foot traffic in all areas.





Cancellation

Cancellations received in writing prior to 25 March 2011 will be refunded all monies paid less an administration fee of \$50. After this date no refunds will be made. The organisers reserve the right to cancel the exhibition due to events or circumstances beyond their control. All monies received will be refunded in full in this situation.

Catering

All catering and functions (except the Conference Dinner) will be held amongst the trade/exhibition display areas. The organisers will work with the catering company to ensure all positions receive the best possible exposure with delegates. All exhibitors will be catered for 30min prior to the scheduled catering breaks.

Internet Access

Internet connections (dialup and broadband) are available to your stand space at the Rotorua Energy Events Centre. Cost is payable (\$200+GST) prior to the meeting. See order form enclosed.

Insurance

It is the responsibility of each sponsor to ensure that their stand and goods on display are adequately insured for theft and damage.

Security

General site and access security will be provided by the Rotorua Energy Events Centre staff. Security of your exhibition site during the day is individual responsibility.

Conference Proceedings Ads

As an exhibitor/sponsor you are entitled to an ad insert in the Conference Proceedings as per the following:

Ad sizes: Single Space (Stand/Table) - 1/4 Page: (Width) 85mm x 128.5mm (Height)
Silver Sponsor/Double Space - 1/2 Page: (Width) 180mm x 128.5mm (Height)
Gold Sponsor/Triple Space - 1 x Full Page: (Width) 180mm x 267mm (Height)
Platinum Sponsor/Triple Space - 2 x Full Page: (Width) 180mm x 267mm (Height)

Colour: Full Colour

Format Artwork: High resolution PDF preferred. Artwork created by any of the following applications are accepted as well as any other program that produces the same type file formats:

Adobe Illustrator, Pagemaker, Freehand, Photoshop.

Material Deadline: 5pm Friday 6 May 2011

Deliver to:Email: leon@conferencematters.co.nz

CDROM Content

Principal Sponsors, Satchel and Conference Dinner sponsors are able to provide content to include on the delegates' CD ROM. This content can be a PDF of a print ad, digital video of a TVC (mpg or avi format) or other text and images.

Material Deadline: 5pm Friday 6 May 2011

Deliver to: Email: leon@conferencematters.co.nz
or Physical address: 3 Haronui Street, Whangarei 0112

Registration and Accommodation

All attending company representatives must be registered for the meeting, including complimentary registrations. Each exhibitor will receive one free exhibition registration per trade stand purchased.

This includes:

- Name Badge
- List of participants
- Conference Programme
- Morning and Afternoon Teas
- Lunches

All other booth personnel must register at a fee of \$375 per person.

Tickets to social functions can also be purchased by exhibitors on the conference registration form. Group discounted rates have been negotiated with Millennium Hotel, Sudima Hotel and the Novotel Hotel. You must book your accommodation through Conference Matters on the registration form to receive the discounted rate.

Millennium Hotel Rotorua (5 mins walk)

Standard Room (twin beds).....	\$135	Per Room
Premium Room.....	\$165	Per Room
Premium Lake View Room.....	\$185	Per Room
Deluxe Club Room - 5th Floor.....	\$215	Per Room

Sudima Hotel Rotorua (5 mins walk)

Standard Room (1-2 people).....	\$130	Per Room
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Novotel Hotel Rotorua (15 mins walk)

Superior Room (1-2 people).....	\$155	Per Room
Lake View Room (1-2 people).....	\$185	Per Room

Stand Equipment

If you require any stand equipment, including power, panels, lighting etc, please contact:

Paul Kay
Alpha Displays
Mob: 0274 951 053

Fax 07 345 4341
Email: info@alphadisplays.co.nz
Web: www.alphadisplays.co.nz



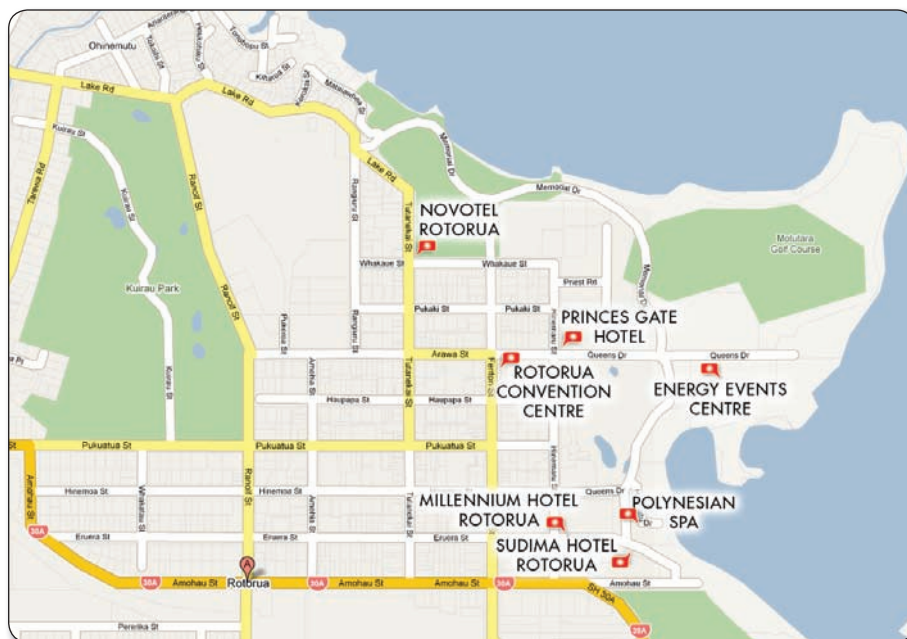
09-12 June 2011 Rotorua Energy Events Centre

Delivery & Storage Details

You can send equipment/brochures to the Events Centre to arrive no earlier than Mon 6 June 2011 as follows:

To: GP CME 2011
Company Name, Stand Position
Box 1 of X
Rotorua Energy Events Centre
Queens Drive, Government Gardens
Rotorua
Ph 07 349 5141

All equipment brochures must be picked up by 5pm Monday 13 June 2011. Any material still uncollected by this date will be deemed unwanted and disposed of appropriately.



Timetable

DATE	DETAILS	TIME
Tues 01 Feb	Registration Opens	
Fri 25 Mar	Early Bird Discount ends (delegates only)	
Fri 06 May	CDROM Material Deadline	
Fri 06 May	Conference Proceedings Ad Deadline Prizes and Product Category listing deadline	
Fri 27 May	Late Registration Fee applies (delegates only)	
Thu 09 June	Optional Workshops (delegates only)	8:30am - 6:00pm
	Exhibitor Setup	12:00pm - 9:00pm
Fri 10 June	Registration	7:30am
	Conference	8:30am - 5:30pm
	Practice Managers Programme	8:30am - 5:30pm
	Cocktail Function	6:00pm - 7:00pm
Sat 11 June	Plenary Breakfast	7:00am - 8:15am
	Conference Prize Winner notification (Registration Desk)	8:30am - 5:30pm 4:30pm
	Practice Nurses Programme	8:30am - 5:30pm
	Conference Dinner	7:00pm - 12:00am
Sun 12 June	Plenary Breakfast	7:00am - 8:15am
	Conference*	8:30am - 1:00pm
	*Industry can packout after final catering session at 11am.	
Mon 13 June	Courier pickups+	5:00pm
	+All equipment/brochures must be picked up by 5pm Monday 13 June 2011. Any material still uncollected by this date will be deemed unwanted and disposed of appropriately.	



Advert Specifications

Single Stand Space: 1 x Quarter Page

1/4 Page: (W) 85mm x 128.5mm (H) - Portrait

Silver Sponsor/Double Space: 1 x Half Page

1/2 Page: (W) 180mm x 128.5mm (H) - Landscape

Gold Sponsor/Triple Space: 1 x Full Page

(W) 180mm x 267mm (H) - Portrait

Platinum Sponsor/Triple Space: 2 x Full Page

(W) 180mm x 267mm (H) - Portrait

Colour: Full Colour

(Spot colours will vary during process conversion)

Format Artwork: High resolution PDF preferred.

If you are doing a full page A4 advert with bleed.

Then the trim size is 210 x 297mm plus 2.5mm bleed.

Type area 190 x 277mm (10mm margins).

Or with no bleed (White page borders)

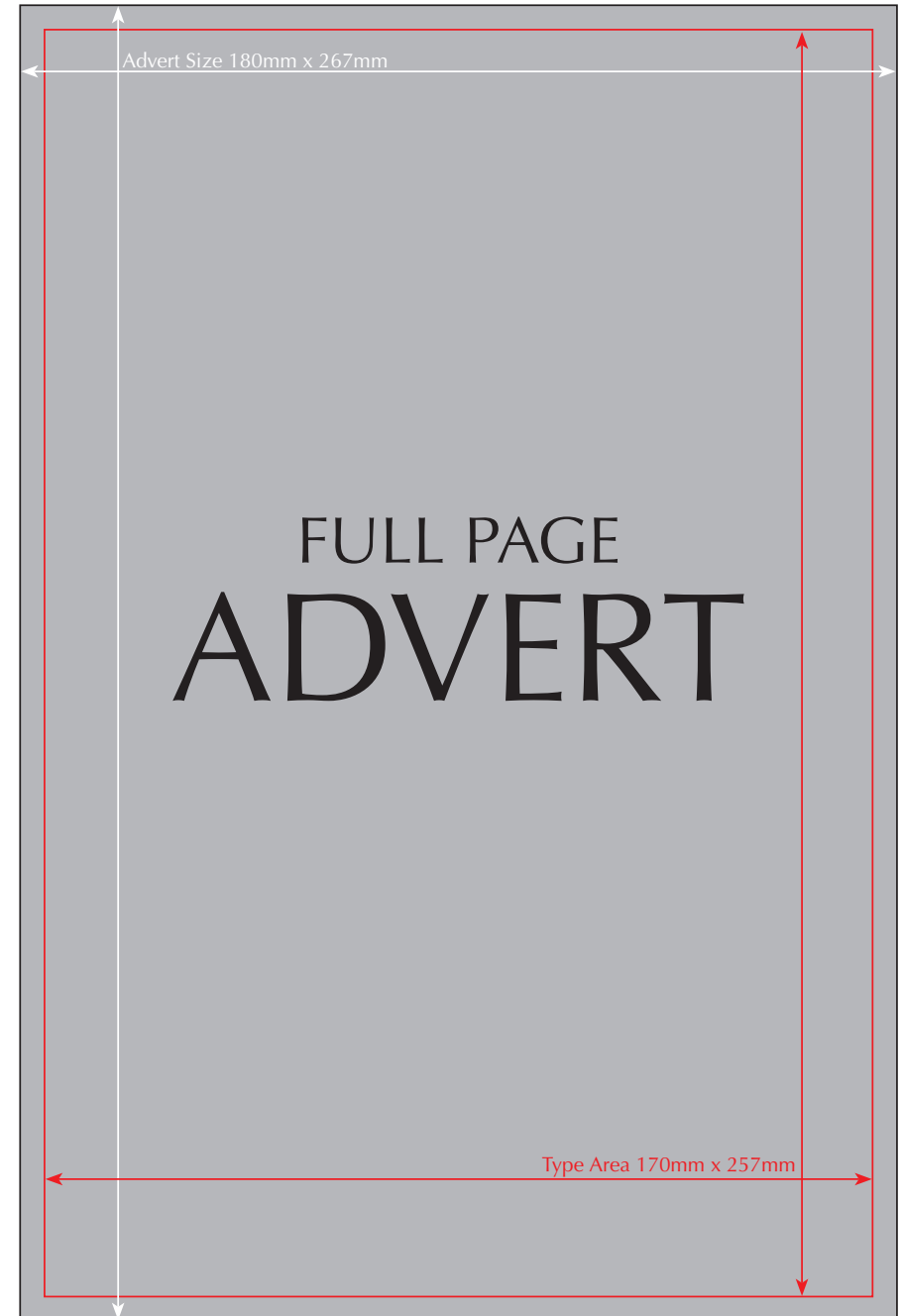
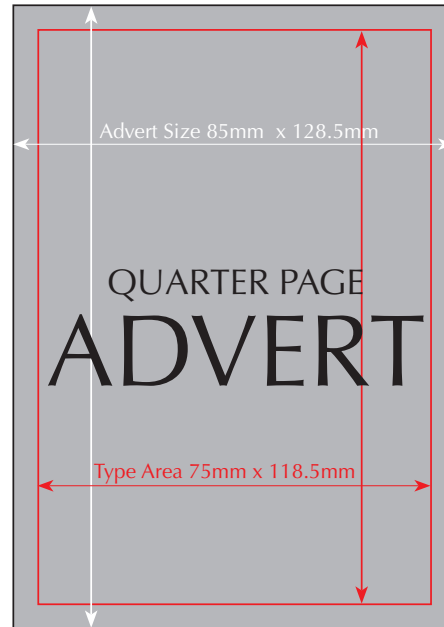
Then the advert size is 180 x 267mm

Type area of 170 x 257mm (10mm margins)

Material Deadline: 5pm Friday 6 May 2011

Deliver to: Email: leon@conferencematters.co.nz

or Physical address: 3 Haronui Street, Whangarei 0112





EXHIBITOR INTERNET AND PHONE ORDER FORM

Event Name:	
Event Dates:	
Exhibitor Name:	
Exhibitor Contact Details:	
Street Address:	
PO Box Address:	
City:	
Country:	
Phone:	
Fax:	
E-mail Address:	
Booth Number / Name:	
On-Site Contact Details:	
Name:	
Mobile Number:	
Service Required – please circle and indicate quantity:	Option/Quantity
Internet: Dedicated Data line (unlimited access) \$200.00 + gst	_____
Data Switches (eg internet café) \$200.00 + gst (first line) Then \$60 + gst per each additional computer line	_____
Phone Line: DDI Phone line \$150.00 + gst All calls included	_____
Payment: Will be invoiced to the Individual Company Please provide purchase order number if required	PO _____

PLEASE FAX TO: 07 349 5639

WWW.EVENTSANDVENUES.CO.NZ

Phone: 07 349 5141



EXHIBITOR GOODS DELIVERY LABEL

TO:

Rotorua Energy Events Centre
Queens Drive, Government Gardens
Rotorua 3010
New Zealand

Box Number _____ of _____

FROM: SENDER DETAILS

Company Name: _____

Address: _____

Contact Person: _____

Phone No: _____

Email: _____

Event Name: GP CME 2011

Venue: Unison Arena

All goods to be received from: Mon 06 June 2011

Exhibitor Name: _____ **Stand No:** _____

Contact Person on the day: _____ **Mobile No:** _____

Delivery & Storage: The Rotorua Energy Events Centre will not permit any goods to be delivered to the venue earlier than the date specified above. Deliveries prior to this date will be turned away.

All equipment/brochures must be picked up by 5pm Monday 13 June 2011. Any material still uncollected by this date will be deemed unwanted and disposed of appropriately.

Event Venues (Rotorua Energy Events Centre) Ph +64 (0)7 349 5141



COURIER PICK UP POST CONFERENCE FORM



COURIER PICK UP Post Conference

All Goods must be clearly marked with the following information and attached to the boxes:

Exhibition Booth Number:

TO- Name of Company:

Contact Name:

Physical Address:

Contact Phone Number:

Number of Boxes:

Name & Phone number of Courier/Transport Company that is collecting the boxes:

Your Name & Contact Phone Number:

And ORDER number of this consignment:




CONFERENCE MATTERS

Postal: PO Box 1661
Physical: 3 Haronui Street, Whangarei
Phone: +64 (021) 164 3815
Fax: +64 (09) 437 4089
Email: leon@conferencematters.co.nz
Web: www.conferencematters.co.nz