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Health Coalition Aotearoa

Friday, August 09, 2019

(Plenary)

11:50 - 12:10 Alcohol Policy



Health Coalition
Aotearoa

ABOUT US

PUBLIC HEALTH

HEALTH ISSUES ▾

MEMBERS

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CONTACT

About us

Health Coalition Aotearoa envisions greater health and equity for all New Zealanders through reduced consumption of harmful products (tobacco, alcohol, unhealthy foods and beverages) and improved determinants of health

www.healthcoalition.org.nz



Plus 56 academic leaders (Professors and Associate Professors in Medicine, Public Health & Nutrition)

Benefits of a collective civil society platform

Health Coalition Aotearoa

1. Greater clarity on the best policy directions for Aotearoa
 - By creating collective voices and consistent messages
2. Better designed and evaluated public policies
 - By combining government policy processes with civil society expertise and experience
3. Better balance of health vs commercial outcomes
 - By creating a stronger public health voice
4. Strengthened accountability mechanisms
 - By measuring policy and infrastructure progress for the annual *State of Prevention* report

One third of health loss (death and disability) are from the risk factors of unhealthy diet and obesity, tobacco, and alcohol

“ The human costs of our failure to prevent disease and their preventable complications is impossible to measure

What we do know is the cost of managing these preventable things and that is huge and taking up more and more of our precious GDP” .

- *Dr David Galler is an Intensive Care Specialist at Middlemore Hospital and a member of the Steering Group of [The Health Coalition Aotearoa](#)*

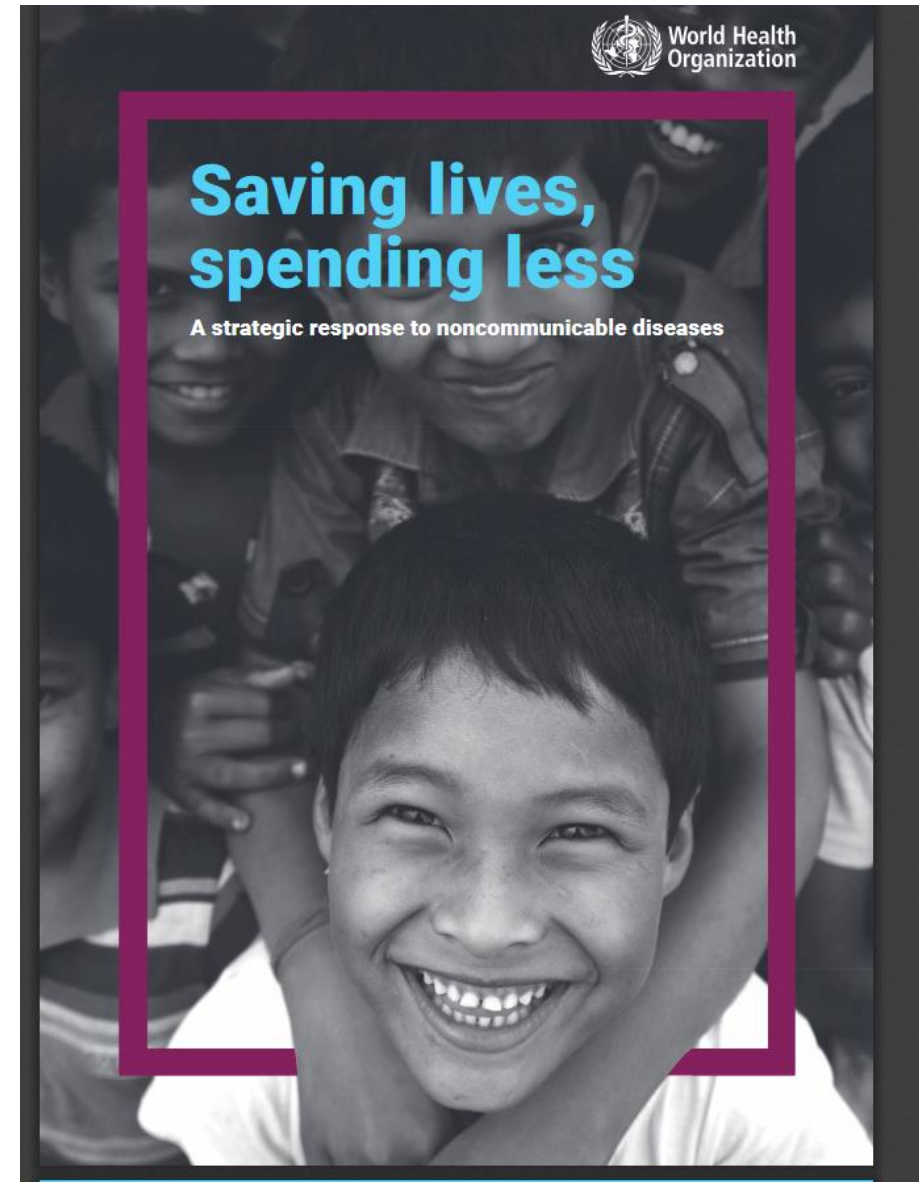
• **New Zealand Prevention Response**

- **<0.05% of health budget**
- **Major WHO recommendations yet to be implemented in NZ**

WHO Bloomberg *Saving Lives, Spending Less, 2018*

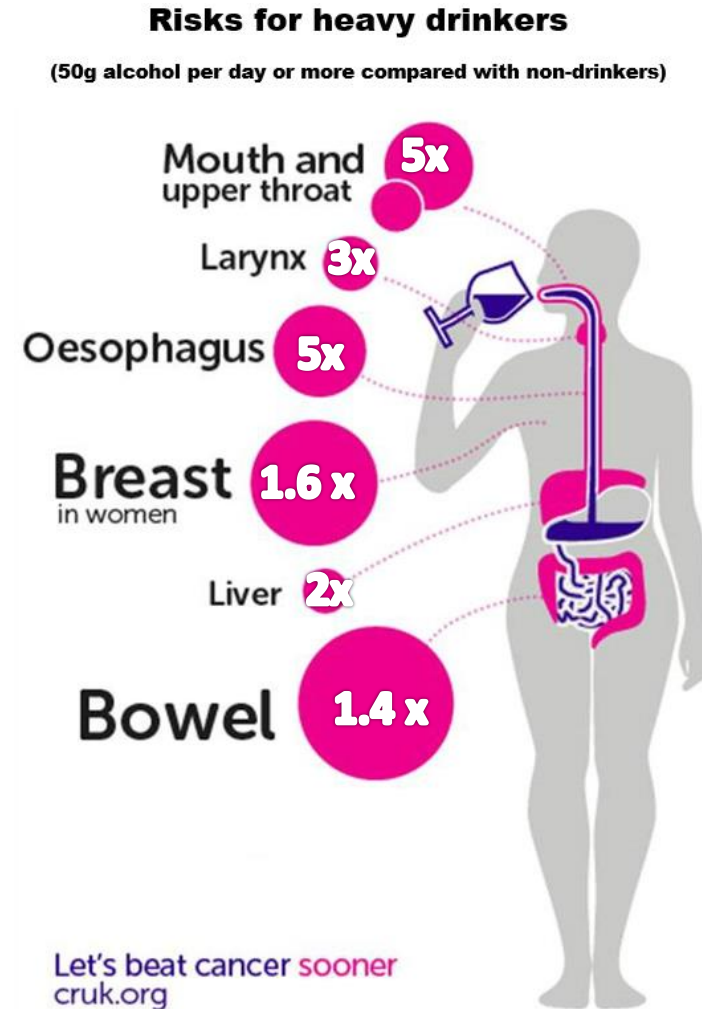
Best Buys offer

An excellent return on investment*



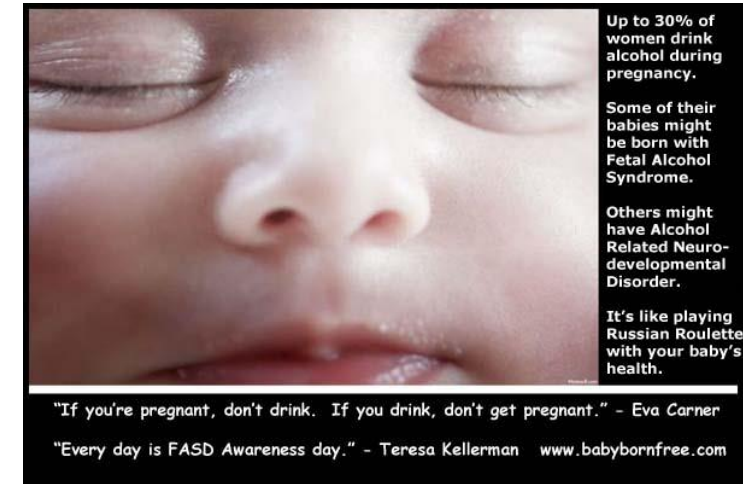
Alcohol - at least 5% of premature death and disability in New Zealand

- Premature deaths due to alcohol in NZ in 2007 (n = 802)
- Injuries: 43%
- Cancers: 30%
- Maori 2.5 times as likely to die from alcohol cause
- Connor J, Kydd R, Shield K, Rehm J. The burden of disease and injury attributable to alcohol in New Zealanders under 80 years of age: marked disparities by ethnicity and sex. NZMJ 2015;128(1409):15-27



Social harm and harm to others not well measured or recognised

- Contributes to inequalities, gendered violence, poverty and children's under-development
- More than one in four NZers have heavy drinkers in their lives, exposure linked to lower health status and wellbeing
- **Alcohol harm to others: reduced wellbeing and health status,** Casswell, You, Huckle, Addiction, 2011
- In New Zealand more than 62,000 physical assaults and 10,000 sexual assaults occur every year which involve a perpetrator who has been drinking.
- **Alcohol-related harm to others: a survey of physical and sexual assault in New Zealand,** Connor, You, Casswell, NZMJ, 2007



New Zealand Policy Development

Reflecting WHO 'best buys'

- ✓ ✓ ✓ New Zealand Law Commission Review of the Regulatory Framework for the Sale and Supply of Liquor in 2010
- ✓ ✓ Ministerial Forum on Alcohol Advertising and Sponsorship in 2014
- ✓ ✓ ✓ NZMA Policy Briefing: Reducing alcohol- related harm, 2015
- ✓ ✓ ✓ Government Inquiry into Mental Health and Addiction in 2019
- X Sale and Supply of Alcohol Act, 2012

Reasons for weak policy response

- Large and powerful transnational alcohol corporations
- Influence by CSR, PPPs and direct lobbying
- Lack of awareness of conflict of interest
 - About half (48%) alcohol consumed in heavy drinking occasions
- Limited political will
- Unsupportive global environment



INDEPENDENT
Liquor

Asahi



ESTD 1930
DB
BREWERY



LION NATHAN

KIRIN



Pernod Ricard



Constellation
Brands

Health Coalition Aotearoa: Alcohol Goals

- Increase alcohol taxes to reduce affordability
- Regulate to restrict marketing, including in social media
- Ban alcohol sponsorship of events open to the public, starting with a buy-out of alcohol sponsorship of sports
- Strengthen effective drink driving countermeasures
- Support local authorities to establish Local Alcohol Policies following consultation in their community by removing right of appeal
- Ensure licensing fees cover all costs of administration of licensing

Global governance

- Importance of Framework Convention on Tobacco Control
- Failure of global strategy, 2010
- Role of NZ in global governance at WHO and UN
- Role of NZMA in New Zealand and WMA



SHORE is a **World Health Organisation Collaborating Centre** for Research and Training in Alcohol and Drug Abuse

www.SHORE.ac.nz



Chair, GAPA
www.globalgapa.org



IAC Study
www.iacstudy.org



GAPC 2020
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