





Sponsorship & Exhibition Prospectus Energy Events Centre, Rotorua 11-14 June 2015





# About GP CME

G P CME (General Practice Conference & Medical Exhibition) is run in conjunction with the New Zealand Medical Association. The meeting has a strong reputation for short, sharp and to the point clinical content relevant to daily practice. Each session has 2-3 key 'take-home' messages to change clinical behaviour immediately.

The meeting is endorsed for CME and MOPS purposes by the RNZCGP. Approximately 25% of New Zealand's GP's attend GP CME, from the following regions:

Region	2007	2008	2009	2010	2011	2012	2013	2014
AUCKLAND	125	140	203	263	333	339	341	347
BAY OF PLENTY	91	128	167	188	189	202	248	235
WAIKATO	53	64	89	101	142	146	176	178
SOUTH ISLAND	52	77	75	54*	56*	72*	81	78
NORTHLAND	24	42	50	47	59	57	51	48
WELLINGTON	34	42	48	55	65	74	72	79
EASTLAND/HAWKES BAY	19	38	37	57	93	90	59	45
MANAWATU/WAIRARAPA	29	22	34	42	79	56	37	53
CENTRAL	29	21	32	42	36	43	35	45
RIVER REGION	24	28	23	30	60	46	42	45
INTERNATIONAL		3	2	7	6	6	11	8
TOTAL <sup>1</sup>	480	605	760	886	1,118	1,121	1,153	1,161

<sup>1,</sup> Total includes GPs, RNs and participating speakers at GP CME's. \* Inaugural South GPCME 2010 ran in 2010 with 330 delegates. South GPCME 2011 with 351 delegates.

GP CME 2015 anticipates 800-900 GPs, 200-250 RNs and 40-60 Practice Managers

All General Practitioners, Registrars, Registered Nurses and Practice Managers are invited to attend.

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### Invitation

The Medical Exhibition is a major part of the conference, and gives delegates access to a wide General Practice product and service update in one location.

The meeting is known for its relaxed and collegial atmosphere amongst delegates and industry participants. This atmosphere is actively encouraged to maximize the benefits for both delegates and exhibitors.

ADHD

- Advisory Services
- Allergy
- Anaemia
- Appearance Medicine
- Arthritis
- Asthma & COPD
- Bedwetting AlarmsBlood Pressure
- Blood F
  Books
- Books/Medical Information
- Cancer
- Cardiovascular
- Cervical Screening
- Cold & Flu
- Compression Bandages
- Compression Hosiery
- Constipation
- Depression
- Dermatology
- Diabetes
- Diagnostics
- ECG Vital Signs Monitor
- Education

- Educational Resources
- Elder Care
- Electromedical Equipment
- Electronic Decision Support
- Erectile Dysfunction
- Fertility
- Financial Services
- First Aid
- Footcare
- Furniture/Tables/Plinths
- Gastroenterology
- Generics
- Genetic Testing
- Government
- Haematology
- Hand Hygiene
- Hepatitis
- HIV/Aids
- Hypertension
- Immunisations/Vaccines
- Incontinence
- Infant Nutrition
- Infant Sleep
- Infection Control

Inflammatory Bowel Disease

at previous exhibitions:

- Insomnia
- Insurance
- Kiwisaver
- Medical Equipment
- Melanoma
- Minor Surgical Procedures
- Movement Disorders (Parkinsons)
- Nasal Decongesant
- Nurse Triage
- Nutrition
- Obesity
- Oncology
- Ophthalmology
- Oral Hygiene
- Osteoporosis
- Pain Management
- Political Advocacy
- Practice Management Software
- Premature Ejaculation
- Professional Health Association
- Prostate Cancer
- Psoriasis
- Pulse Oximetry

- Recruitment/Locum Work
- RepresentationResuscitation
- Resuscitation
   Risk Prediction
- Schizophrenia
- Sexual Wellbeing
- Sexual vv
  Skincare

If you are active in the General Practice market, GP CME provides

access to a wide cross-section of practitioners, with clinically

relevant content, over a compact time frame. Together with a

The following product/service categories have been represented

collegial atmosphere, this meeting is not to be missed.

- Skincare
- Sleep Apnoea
- Smoking Cessation
- Social Services
- Software Vendor
- Spirometry
- Supplements
- Surgical Instruments
- Sutures
- Thyroid Disorders
- Travel
- Ultrasound Handheld
- Urology
- Women's Health
- Wound Care





#### **PAST SPONSORS**

3M New Zealand Abbott Laboratories ACC Healthwise Access AFT Pharmaceuticals Air Flow Products Alcon Allied Medical Group American Express Amtech AN7 Healthcare AON Insurance ArjoHuntleigh Army Recruitment National Office Arrow Pharmaceuticals Ashburn Clinic Aspen Pharmacare Astra7eneca Atlantis Healthcare Auckland Eve Auckland Gynaecology Group Auckland Heart Group Auckland Recording Service AUSSTAT/Kiwi STAT Australasian College of Skin Cancer Medicine Australian General Practice Recruitment Balance! Healthcare Baxter Healthcare Bayer Healthcare **BD** Diagnostics BDM Granae Best Practice Advocacy Centre Biocel Health BioTrace Blackmores BN7 Boehringer Ingelheim Bristol-Myers Squibb Bupa Canberra Health Cooperative Australia

Canterbury Health Laboratories Capes Medical Care Medical Care Pharmaceuticals Carefirst CBG - HealthStat Primary Health Care Intelliaence Coeliac New Zealand Comprehensive Health Services Comvita Cornucopia Critical Assist CSI Biotherapies Cxbladder Designs for Vision Douglas Pharmaceuticals Dr Reddys NZ DrInfo FBOS Edensleep New Zealand Fli Lilly Elsevier Australia Emcare Esteem Healthcare Ferring Pharmaceuticals Fertility Associates Foot Mechanics Podiatry FxMed Galderma GF Healthcare Gilead Glaucoma New Zealand GlaxoSmithKline Go Healthy GPPHCNT Health Quality and Safety Commission Health Workforce Queensland Healthline Healthlink Healthpoint HealthStat Primary Health Care Intelligence

HIN7 and N7IHM HMI Hologic Home Instead Homecare Medical Hospira House of Travel Houston Medical Howard Wright IMAC INSIGHT InterMed International Medical Recruitment Intrahealth IPNFT I. A. Davev lanssen-Cilaa Iohnson & Iohnson Konnect Net Limited Last Minute Locums Leukaemia and Blood Foundation Lion Global Ltd. NZ Agent for Celox locumotion McGraw-Hill Mclaren Medical Medacs Medchek Australia Med-Chem Surgical Medica Pacifica λλας Medical House MedicAlert Foundation Inc. N7 Medicus Medrecruit MedRecruit Medsafe Medshop New Zealand Medtech Medtel Medtronic Australasia MedXus

Heinz Nurture

MIMS New Zealand Ministry of Health Ministry of Social Development MoleMap Moosebaby MSD Mundipharma Mv Practice Mylan New Zealand NeilMed Nestle Nutrition New Zealand Diagnostic Group New Zealand Drug Detection Agency New Źealand Formulary New Zealand Guidelines Group New Zealand Gynaecological Cancer Foundation New Zealand Heart Foundation New Zealand Medical and Scientific Nexus Data Security Noraine Novartis Consumer Health Novartis Pharmaceuticals Nutricia NZ Doctor/MIMS NZ Hand Therapy Association NZ Locums N7 Medics NZBCF NZMA OBEX Ochre Recruitment Ormiston Hospital Oxford Clinic Parent 2 Parent Pfizer PHARMAC Pharmaco (NZ) Ltd PHI Medical Primary Health Care Pulse Staffing

Quitline Reckitt Benckiser Regional Health Repromed rģpn **RN7CGP** Roche Diagnostics NZ Ltd Roche Products Roche Products (New Zealand) Rural Doctors Workforce Agency Rural Health West Sanofi-Aventis Schering Plough Siemens Skin & Vein Clinic Sleep Well Clinic Smith & Nephew Sonosite Southern Cross Healthcare SPARC Spinal Publications SSL New Zealand St Iohn Stiefel (a GSK company) Techbooks The Ashburn Clinic Total Library Solutions TRG Group Triage Locums Tytex Ultrascope University of Otago USI Medical Vensa Health Voice Perfect W M Bamford & Co Westpac Wyeth Consumer Healthcare Wveth Nutrition Zone Medical

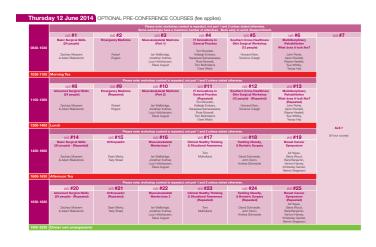
QF Health





# 2014's PROGRAMME

**Optional Pre-conference Workshops** 

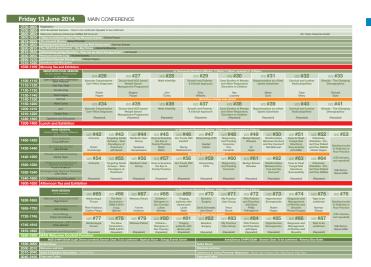


**General Practice Programme - Sunday** 

 Sunday 15 June 2017
 MAIN CONFERENCE

 Prime
 Pr

General Practice Programme - Friday



### **Practice Managers Programme**

PRACTICE MANAGERS PROGRAMME

ridav 13 June 2014

### Practice Nurses Programme

s#113 ws#114 ws#115 ws#116

Richard Ealo Spasker to be Branko Richard Diana MayRos John Chaple, Medicat, Basalay Withine continned Sipia Douglas Purvis Spance Not Michor Archara Friedr

**General Practice Programme - Saturday** 

	aturday 14 June 2014 PRACTISE NURSES SESSION	
	0700-1700 Registration	
	0830-0330 The Preventable Reality of Infectious Disease - Kim Hunter SC	: Karen Smith
SC: Kay Brittandan	0930-1030 All About Breasts - All Hayes, Meredith Simcock	
	1030-1100 Morning Tea and Exhibition	
	1100-1130 Are the Concepts of Asthma and COPD Outmoded? - Jatf Garrett	
	1130-1200 Asthma in Kids - Julan Vyas	
SC: Mark Paterson	1200-1230 Better Spirometry - Marijke Currie	
	1230-1300 Questions and Discussion	
	1300-1400 Lunch and Exhibition	
	1400-1430 Safe Practice of Immunotherapy - Rohan Ameratunga	
	1430-1500 One Size Does Not Fit All - Lifestyle Change and Obesity - Jane Emslie	
	1500-1530 Weight Loss in a Nutshell - MaryRose Spence	
	1530-1600 Questions and Discussion	
	1600-1630 Afternoon Tea and Exhibition	
	1630-1700 Best Practice for Managing Perinatal Mood Disorders - Susan Goldstver	
	1700-1730 Rheumatic Fever Alert - Clare O'Donnell	
	1730-1800 Doctors, Nurses and Pharmacist: Why This Threesome Works - Di Vicary, Brendan Duck, Vanessa Brown	
	1800-1815 Questions and Discussion	
	1900-2330 Conference Dinner	

Refer to website at www.gpcme.co.nz for the latest up-to-date programme





### **Sponsorship**

Platinum Sponsorship (limited to two companies) ......\$17,500 +GST Includes:

- triple stand space (9m x 2.4m),
- 6 complimentary exhibitor registrations •
- 6 complimentary tickets to the conference dinner •
- 2 page (or DPS) colour ads in the conference proceedings (with placement preference),
- CD/DVD content
- Satchel insert .
- Full page advert in registration brochure x 2 (February & April Issues) •
- Prize giving slot on Sun 15 June if awarding a conference prize
- Acknowledgement as the principal sponsor(s) for the meeting on: •
  - website
  - delegate newsletters
  - conference registration brochure
  - onsite conference signage

Includes:

- triple stand space (9m x 2.4m),
- 4 complimentary company representative registrations, 1 page colour ad in Conference Proceedings, •
- Satchel insert .

Silver Sponsorship ...... \$ 6,750 +GST

Includes:

- double stand space (6m x 2.4m) •
- 2 complimentary company representative registrations •
- 1/2 page ad in Conference Proceedings •

# Mobile App Sponsorship

App Sponsorship\$	5,000 +GST
Banner Ad\$	1,500 +GST
Text Alert\$	350 +GST











Exhibition Space only (Please note: See page 12 for contact details of exhibition supplier)

Table Space\$ 2,000 +GSTIncludes:single table space (2m x 1.2m), 1 complimentary company representative<br/>registration and colour 1/4 page ad in Conference Proceedings.

Notes and participation inclusions:

• All stand spaces are 3m x 2.4m.

• Trestle table (2m x 1.2m) and chairs can be arranged for space on request.

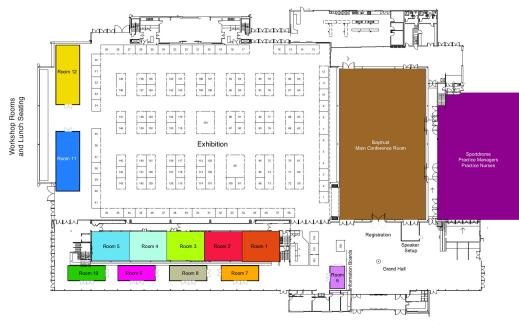
• Includes a list of the conference participants, with contact details of those who have given permission for name publication

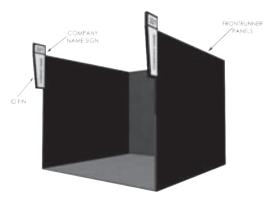
• Acknowledgement on registration, website and proceedings of company participation





## **Exhibition Map**





 Size:
 3.0 metre back wall, 2.4 metre side walls and 2.3 metre height

 Colour:
 Grey or black (depending upon availability at time of confirmation)

 Power:
 1 x 10amp with 4 pin multi box

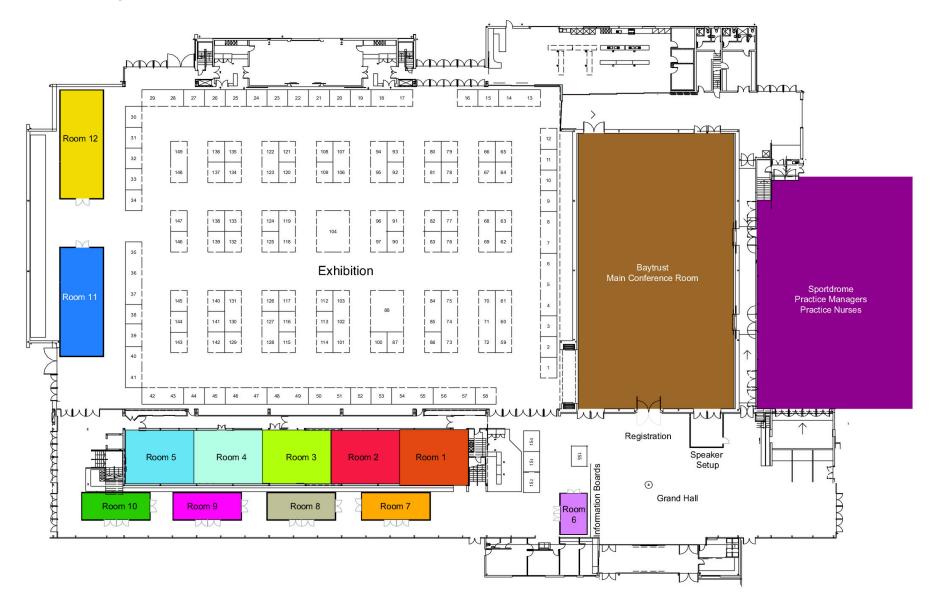
 Lighting:
 2 x 150w spotlights

 Signage:
 ID Fins
 Exhib company name and stand number





# **Exhibition Map**







### **Product Listing/Category**

We will produce a product/service category listing to help delegates find products/health conditions and services. This will be cross-referenced with the exhibition stands. If you attended last year's meeting you will be automatically listed under the same categories (see the Sponsorship/Exhibition Form on page 17) for the category options.

If you did not attend last year (or did not list your preference), please indicate which categories you would like to be listed under on the exhibition form.

### Prizes

We will list any prizes/competitions/giveaways you are offering from your stand. We include these details in the conference proceedings and on the main information board to give delegates a heads up on what is happening around the exhibition area. This will also help as a conversation starter and may reduce the need for repetition re introducing the prize/competition when delegates arrive at your stand.

We can notify winners of your competition onsite, prior to the final catering session on Sun 14 June, and encourage them to visit your stand to collect their prize prior to leaving the conference. We can only do this for exhibitors who advise us what competition they are running.

You will need to advise the winner of your competition to us at the conference registration desk by 5pm on Sat 13 June.

Deadline for receiving your prize/competition details is Fri 8 May 2015.

**Delegate Flow Conference Competition** 

To encourage delegate flow in all areas we are running a famous lodge competition.

Each exhibitor will be issued with a piece of the puzzle. Delegates will need to obtain a piece from all exhibitors to enter the draw for:

• A weekend for two at a Luxury New Zealand Lodge

The entry form will be a page in the conference proceedings book.





### **Other Sponsorship options**

Ad sizes: Single Space (Stand/Table) - 1/4 Page: (Width) 85mm x 128.5mm (Height) Silver Sponsor/Double Space - 1/2 Page: (Width) 180mm x 128.5mm (Height) Gold Sponsor/Triple Space - 1 x Full Page: (Width) 180mm x 267mm (Height) Platinum Sponsor/Triple Space - 2 x Full Page: (Width) 180mm x 267mm (Height)

### Satchel Insert ......\$500+GST

- A4 or smaller insert into conference satchel
- List of delegates attending with contact details from those who have given permission

# Satchel Sponsor ......\$7,500+GST

- Logo acknowledgement on conference satchels
- Acknowledgement on registration brochure, website and proceedings as Satchel Sponsor
- Content on CD/DVD.
- List of delegates attending with contact details from those who have given permission
- Full page ad in conference proceedings if not already an exhibitor

Name Tag Sponsor ......\$2,500+GST Plus cost of production

- Logo acknowledgement on name labels (must be worn by all attendees)
- NZMA logo will be on the name labels lanyard (necklace)

# Room Drop ......\$1,000+GST

Fri and Sat nights only

- Personalised gift/message left in each delegates' room at conference hotels
- List of delegates attending with contact details from those who have given permission









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# We are pleased to announce the interactive smartphone application, EventLink, for this year's Rotorua GP CME 2015 meeting.

The app will be available for iPhone, Android, BlackBerry, and any smartphone that has web-enabled browser capability, and offers many useful year-round features.

#### App will be able to:

- Review sessions and add them to their calendar
- Stay in-the-know with show alerts
- Participate in live audience polls conducted during presentations

The Rotorua GP CME 2015 Mobile App will provide sponsors with the opportunity for mobile sponsorships and promotion through banner ad and multimedia advertising.

This gives exhibitors a far-reaching, cost-effective way of advertising in this brand new medium. It's a handy tool for the trade show, but it also lives on throughout the year, providing users with an industry reference tool with company, product and contact information, plus exhibitor advertising all year long.

Since exhibitor content appearing on the app is managed by the exhibitors, it's a place to point new business prospects whenever new information is available, on a device they use daily right in the palm of their hands.

### Green Package (Included at No Cost to Exhibitors)

Upload your company's logo to appear on your company's exhibitor listing page. Also include as many downloadable .pdf product and company brochures as you'd like. Manage that content throughout the year using your provided exhibitor web portal.

### Gold Overall App Sponsorship (NZD\$5,000) – Limited to 1 sponsorship

- Logo on opening splash page or secondary opening splash page
- Specially colored booth on map
- Included video package
- Weighted banner ad

• Schedule Page logo watermark

Download exhibitor brochures

Link with friends and share event photos

- Included banner ad & landing page
- Highlighted row on exhibitor list







# Banner Ad with Full-Screen Landing Page Package (NZD\$1,500) – Limited to 8 sponsorships

Package includes a rotating banner ad appearing on the app Dashboard that clicks to a full-screen landing page of your design, then to exhibitor listing page.

#### Text Message Alerts (NZD\$350) – Limited to 2 sponsorships per day

Drive traffic to your booth by sending a mobile alert to all attendees who have downloaded the app. This option is available for conference days only and is limited to a max of 5 alerts per day.

#### **Green Package**

Enhance your Exhibitor Listing by uploading your company logo and as many downloadable .pdf documents as you wish onto the mobile app. Specs: Logo is .jpg or .png formats only. Downloadable documents: only .pdf formatted documents accepted.

#### From this.....







#### Banner Ad with Full-Screen Landing Page Package

Banner Ads rotate at the top of the dashboard page every 20-30 seconds. When tapped, they take the user to a full-screen Landing Page.

Tap the Landing Page to be taken to the Exhibitor Info Page. Promote a product, a booth event, a show discount or a special guest. Drive traffic to your booth

#### From this.....





#### ...TO THIS!







## **Other Sponsorship options**

Welcome Cocktail Function	\$4,000+GST
<ul> <li>Naming rights to the Welcome Function</li> </ul>	

- Acknowledgement and introduction at the Welcome Function
- Opportunity to address the participants at the function
- List of attendees at Cocktail Function, and addresses from those with permission
- 1/2 page ad in conference proceedings if not an exhibitor

### Conference Dinner Function ......\$5,000+GST

- Naming rights to the Conference Dinner Function
- Acknowledgement and introduction at the function
- Opportunity to address the participants at the function
- List of attendees at Conference Dinner, and addresses from those with permission
- Full page ad in conference proceedings if not an exhibitor

### CDROM/DVD Sponsorship.....\$1,000+GST

- Logo placement on Conference CDROMs/DVDs acknowleding support
- List of attendees and addresses from those with permission

# Registration Brochure ...... \$1,500+GST for a full page ad

• Full Page ad in Registration Brochure distributed within NZ Doctor in Feb and April Editions (if not confirmed by Platinum Sponsor).











# **Other Sponsorship options**

- Internet Station ......\$2,250+GST
  - 4 Computers linked to an internet hub,
  - Internet connection and Cabling,
  - Black & White laser Printer
  - Includes Signage (with your approval), screen saver with Company details and home page set with Company details

### Pocket Programme.....\$2,250+GST

• This information will include conference programme, map of Rotorua, opening times for displays and exhibits, hotel check-in and check-out times, details of local restaurants and useful contact phone numbers

### Coffee Cart Sponsorship......\$2,250+GST per coffee cart (2 available)

- Company Signage on Coffee Cart
- Acknowledged as Coffee Cart sponsor on Floor Plan
- Acknowledgement on conference communication to delegates to 'Get your daily dose from the Company Coffee Cart'
- List of attendees and addresses from those with permission

# **Exhibition/Sponsorship Application**

Applications for exhibition/sponsorship participation can be made on the enclosed form. Upon receipt a GST invoice/ receipt will be forwarded confirming your participation. All space is allocated on a first-in first-served basis with preference to Platinum, Gold and Silver participants.

The organisers reserve the right to change the floor plan to ensure exhibitors receive the best exposure possible with delegates, and to ensure catering stations encourage foot traffic in all areas.



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#### Cancellation

Cancellations received in writing prior to 31 March 2015 will be refunded all monies paid less an administration fee of \$50. After this date no refunds will be made. The organisers reserve the right to cancel the exhibition due to events or circumstances beyond their control. All monies received will be refunded in full in this situation.

#### Catering

All catering and functions (except the Conference Dinner) will be held amongst the trade/ exhibition display areas. The organisers will work with the catering company to ensure all positions receive the best possible exposure with delegates. All exhibitors will be catered for 30min prior to the scheduled catering breaks.

#### Internet Access

Internet connections (dialup and broadband) are available to your stand space at the Rotorua Energy Events Centre. Cost is payable (\$200+GST) prior to the meeting. See order form enclosed. WiFi connection also available. Cost TBC.

#### Insurance

It is the responsibility of each sponsor to ensure that their stand and goods on display are adequately insured for theft and damage.

#### Security

General site and access security will be provided by the Rotorua Energy Events Centre staff. Security of your exhibition site during the day is individual responsibility.

#### **Conference Proceedings Ads**

As an exhibitor/sponsor you are entitled to an ad insert in the Conference Proceedings as per the following:

Ad sizes: Single Space (Stand/Table) - 1/4 Page: (Width) 85mm x 128.5mm (Height) Silver Sponsor/Double Space - 1/2 Page: (Width) 180mm x 128.5mm (Height) Gold Sponsor/Triple Space - 1 x Full Page: (Width) 180mm x 267mm (Height) Platinum Sponsor/Triple Space - 2 x Full Page: (Width) 180mm x 267mm (Height)

#### Colour: Full Colour

**Format Artwork:** High resolution PDF preferred. Artwork created by any of the following applications are accepted as well as any other program that produces the same type file formats:

Adobe PDF (Preferred) Adobe InDesign, Adobe Illustrator, Adobe Photoshop.

Material Deadline: 5pm Friday 8 May 2015 Deliver to: leon@conferencematters.co.nz

#### CD/DVD Content

Principal Sponsors, Satchel and Conference Dinner sponsors are able to provide content to include on the delegates' CD/DVD. This content can be a PDF of a print ad, digital video of a TVC (mpg or avi format) or other text and images. **Material Deadline:** 5pm Friday 8 May 2015 **Deliver to:** leon@conferencematters.co.nz or Physical address: 3 Haronui Street, Whangarei 0112

#### Registration and Accommodation

All attending company representatives must be registered for the meeting, including complimentary registrations. Each exhibitor will receive one free exhibition registration per trade stand purchased.

This includes:

- Name Badge
- List of participants
- Conference Programme
- Morning and Afternoon Teas
- Lunches

All other booth personnel must register at a fee of \$345 per person.

Tickets to social functions can also be purchased by exhibitors on the conference registration form. Group discounted rates have been negotiated with Millennium Hotel, Sudima Hotel and the Novotel Hotel. You must book your accommodation through Conference Matters on the registration form to receive the discounted rate.

#### Millennium Hotel Rotorua (5 mins walk)

Standard Room (twin beds)	\$135	Per Room
Premium Room	\$165	Per Room
Premium Lake View Room	\$185	Per Room
Deluxe Club Room - 5th Floor	\$215	Per Room
Sudima Hotel Rotorua (5 mins walk)		
Standard Room (1-2 people)	\$130	Per Room
Novotel Hotel Rotorua (15 mins walk)		
Superior Room (1-2 people)	\$145	Per Room
Lake View Room (1-2 people)	\$175	Per Room

#### Stand Equipment

If you require any stand equipment, including power, panels, lighting etc, please contact:

Paul Kay	Fax 07 345 4341
Alpha Displays	Email: info@alphadisplays.co.nz
Mob: 0274 951 053	Web: www.alphadisplays.co.nz





#### Delivery & Storage Details

You can send equipment/brochures to the Events Centre to arrive no earlier than Mon 08 June 2015 as follows:

To: GP CME 2015 Company Name, Stand Position Box 1 of X Rotorua Energy Events Centre Queens Drive, Government Gardens Rotorua Ph 07 349 5141

All equipment brochures must be picked up by 5pm Monday 15 June 2015. Any material still uncollected by this date will be deemed unwanted and disposed of appropriately.



#### Timetable

DATE	DETAILS	ТІМЕ
Mon 02 Feb	Registration Opens	
Wed 01 Apr	Early Bird Discount ends (delegates only)	
Fri 08 May	CD/DVD Material Deadline	
Fri 08 May	Conference Proceedings Ad Deadline Prizes and Product Category listing deadline	
Fri 29 May	Late Registration Fee applies (delegates only)	

Thu 11 June	Optional Workshops (delegates only)	8:30am - 6:00pm
	Exhibitor Setup	12:00pm - 9:00pm
Fri 12 June	Registration	7:30am
	Conference	8:30am - 5:30pm
	Practice Managers Programme	8:30am - 5:30pm
	Cocktail Function	6:00pm - 7:00pm
Sat 13 June	Plenary Breakfast	7:00am - 8:15am
	Conference Prize Winner notification (Registration Desk)	8:30am - 5:30pm 5:00pm
	Practice Nurses Programme	8:30am - 5:30pm
	Conference Dinner	7:00pm - 12:00am
Sun 14 June	Plenary Breakfast	7:00am - 8:15am
	Conference*	8:30am - 1:00pm
	*Industry can packout after final catering session at 11am.	
Mon 15 June	Courier pickups+	5:00pm
	+All equipment/brochures must be picked up by 5pm Monday 15 June 2015. Any material still uncollected by this date will be deemed wanted and disposed of appropriately.	





#### **Advert Specifications**

Single Stand Space: 1 x Quarter Page 1/4 Page: (W) 85mm x 128.5mm (H) - Portrait

Silver Sponsor/Double Space: 1 x Half Page

1/2 Page: (W) 180mm x 128.5mm (H) - Landscape

**Gold Sponsor/Triple Space: 1 x Full Page** (W) 180mm x 267mm (H) - Portrait

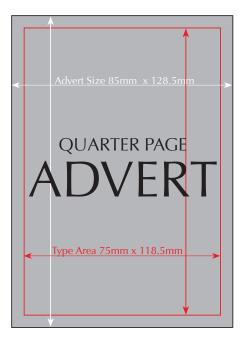
Platinum Sponsor/Triple Space: 2 x Full Page (W) 180mm x 267mm (H) - Portrait

**Colour:** Full Colour (Spot colours will vary during process conversion)

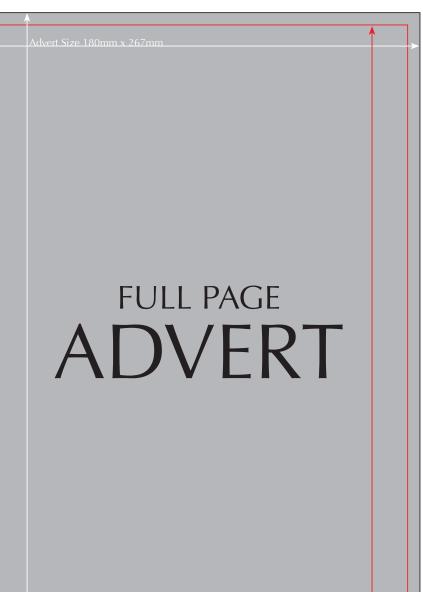
**Format Artwork:** High resolution PDF preferred. If you are doing a full page A4 advert with bleed. Then the trim size is 210 x 297mm plus 2.5mm bleed. Type area 190 x 277mm (10mm margins). Or with no bleed (White page borders) Then the advert size is 180 x 267mm Type area of 170 x 257mm (10mm margins)

Material Deadline: 5pm Friday 8 May 2015

**Deliver to:** leon@conferencematters.co.nz or Physical address: 3 Haronui Street, Whangarei 0112







Type Area 170mm x 257mm

GP CME 2015	SPONSORS	HIP & EX	(HIBITIOI	N FORM `
	ctice Conference & Med			
CONTACT DETAILS F Sponsor/Exhibitor Company: Telephone: Postal Address:		Company Name: Address:	ofile for Procee	
Email: Contact Person:		Fax: Email:		
Please supply 50 words to describe your company's products & services under the exhibitor listing category				
EXHIBITION PARTIC	CIPATION NZD	Please select cate	egories you would like t the product services list	to be listed under
Yes I require       Panels       Lighting       Poor         Please avoid stand placement next to:	0,750 + GST = \$ 6,750 + GST = \$ 3,750 + GST = \$ 2,000 + GST = \$ <b>A - TOTAL \$</b> wer <b>ICIPATION NZD</b> \$500 + GST = \$ 7,500 + GST = \$ 2,000 + GST = \$ 1,000 + GST = \$ 4,000 + GST = \$ 1,000 + GST = \$ 1,000 + GST = \$ 2,250 + GST = \$ 5,000 + GST = \$	<ul> <li>ADHD</li> <li>Advisory Services</li> <li>Allergy</li> <li>Anaemia</li> <li>Appearance Medicine</li> <li>Arthritis</li> <li>Asthma &amp; COPD</li> <li>Bedwetting Alarms</li> <li>Blood Pressure</li> <li>Books</li> <li>Books/Medical Information</li> <li>Cardiovascular</li> <li>Cervical Screening</li> <li>Cold &amp; Flu</li> <li>Compression Bandages</li> <li>Compression Hosiery</li> <li>Constipation</li> <li>Depression</li> <li>Dermatology</li> <li>Diabetes</li> <li>Diagnostics</li> <li>ECG Vital Signs Monitor</li> <li>Educational Resources</li> <li>Elder Care</li> <li>Electromedical Equipment</li> <li>Electromedical Equipment</li> <li>Electronic Decision Support</li> </ul>	<ul> <li>Furniture/Tables/ Plinths</li> <li>Gastroenterology</li> <li>Generics</li> <li>Genetic Testing</li> <li>Government</li> <li>Haematology</li> <li>Hand Hygiene</li> <li>Hepatitis</li> <li>Hypertension</li> <li>Immunisations/ Vaccines</li> <li>Incontinence</li> <li>Infant Nutrition</li> <li>Infant Sleep</li> <li>Infection Control</li> <li>Inflammatory Bowel Disease</li> <li>Insurance</li> <li>Kiwisaver</li> <li>Melanoma</li> <li>Minor Surgical Procedures</li> <li>Movement Disorders (Parkinsons)</li> <li>Nasal Decongesant</li> <li>Nutrition</li> <li>Obesity</li> <li>Oncology</li> </ul>	<ul> <li>Practice Management Software</li> <li>Premature Ejaculation</li> <li>Professional Health Association</li> <li>Prostate Cancer</li> <li>Psoriasis</li> <li>Pulse Oximetry</li> <li>Recruitment/Locum Work</li> <li>Representation</li> <li>Resuscitation</li> <li>Risk Prediction</li> <li>Schizophrenia</li> <li>Sexual Wellbeing</li> <li>Skincare</li> <li>Sleep Apnoea</li> <li>Smoking Cessation</li> <li>Social Services</li> <li>Software Vendor</li> <li>Spirometry</li> <li>Supplements</li> <li>Sutures</li> <li>Thyroid Disorders</li> <li>Travel</li> <li>Ultrasound Handheld</li> <li>Urlogy</li> <li>Women's Health</li> <li>Wound Care</li> <li>Other:</li> </ul>
Banner Ad\$ Text Alert	1,500 + GST = \$	<ul> <li>Erectile Dysfunction</li> <li>Fertility</li> <li>Financial Services</li> </ul>	<ul> <li>Ophthalmology</li> <li>Oral Hygiene</li> <li>Osteoporosis</li> </ul>	
		<ul> <li>First Aid</li> <li>Footcare</li> </ul>	<ul> <li>Pain Management</li> <li>Political Advocacy</li> </ul>	
EXHIBITION ATTEND		ACCOMMOD		ONAL EVENTS
Name	Fri         Sat         Sun           AM         PM         AM         PM         AM	Dates Arrive Depart	Fun	ctions n Conference Dinner Total
1.           2.           3.	\$69         \$69         \$69         \$69           Image: Im	Day & Date Day & Date	Fri - Free           \$           \$           \$	Sat - \$95 \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$
4.           5.           6.           7.			\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	\$ \$ \$ \$
8. 9. 10. All attendees must be registered to attend	Image: Constraint of the conference.         Image: Constraint of the	Accommodation is ava	\$ \$ \$ ilable at the following hote	\$ \$ \$ els. Please indicate your
name tag purposes please complete detail	Is for all attendees.		gs will be confirmed subje 0) Sudima Hotel (from \$140) E - TC	,
		A+B+C+D	HE = GRAND TC	DTAL \$
P	PAYMENT OPTIONS GST Tax Invoice Number 95-598-579			
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# **EXHIBITOR GOODS DELIVERY LABEL**



TO: Rotorua Energy Events Centre Queens Drive, Government Gardens Rotorua 3010	FROM: SENDER DETAILS Company Name: Address:	
New Zealand           Box Number         of	Contact Person: Phone No: Email:	
Event Name:GP CME 2015Venue:Unison ArenaAll goods to be received from:Mon 8 June 2015		
Exhibitor Name:	Stand No:	
Contact Person on the day:	Mobile No:	

**Delivery & Storage:** The Rotorua Energy Events Centre will not permit any goods to be delivered to the venue earlier than the date specified above. Deliveries prior to this date will be turned away.

All equipment/brochures must be picked up by 5pm Monday 15 June 2015. Any material still uncollected by this date will be deemed unwanted and disposed of appropriately.

Event Venues (Rotorua Energy Events Centre) Ph +64 (0)7 349 5141









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