







Sponsorship & Exhibition Prospectus Energy Events Centre, Rotorua 07-10 June 2012





About GP CME

GP CME (General Practice Conference & Medical Exhibition) is run in conjunction with the New Zealand Medical Association. The meeting has a strong reputation for short, sharp and to the point clinical content relevant to daily practice. Each session has 2-3 key 'take-home' messages to change clinical behaviour immediately.

The meeting is endorsed for CME and MOPS purposes by the RNZCGP. Approximately 25% of New Zealand's GP's attend GP CME, from the following regions:

Region	2007	2008	2009	2010	2011
AUCKLAND	125	140	203	263	333
BAY OF PLENTY	91	128	167	188	189
WAIKATO	53	64	89	101	142
SOUTH ISLAND	52	77	75	54*	56*
NORTHLAND	24	42	50	47	59
WELLINGTON	34	42	48	55	65
EASTLAND/HAWKES BAY	19	38	37	57	93
MANAWATU/WAIRARAPA	29	22	34	42	79
CENTRAL	29	21	32	42	36
RIVER REGION	24	28	23	30	60
INTERNATIONAL		3	2	7	6
TOTAL ¹	480	605	760	886	1,118

^{1.} Total includes GPs, RNs and participating speakers at GP CME's. * Inaugural South GPCME 2010 ran in 2010 with 330 delegates. South GPCME 2011 with 351 delegates.

GP CME 2012 anticipates 800-850 GPs, 200-250 RNs and 40-60 Practice Managers

All General Practitioners, Registrars, Registered Nurses and Practice Managers are invited to attend.

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Invitation

The Medical Exhibition is a major part of the conference, and gives delegates access to a wide General Practice product and service update in one location.

The meeting is known for its relaxed and collegial atmosphere amongst delegates and industry participants. This atmosphere is actively encouraged to maximize the benefits for both delegates and exhibitors.

If you are active in the General Practice market, GP CME provides access to a wide cross-section of practitioners, with clinically relevant content, over a compact time frame. Together with a collegial atmosphere, this meeting is not to be missed.

The following product/service categories have been represented at previous exhibitions:

- ADHD
- Advisory Services
- Allergy
- Anaemia
- Appearance Medicine
- Arthritis
- Asthma & COPD
- Bedwetting Alarms
- Blood Pressure
- Books
- Books/Medical Information
- Cancer
- Cardiovascular
- Cervical Screening
- Cold & Flu
- Compression Bandages
- Compression Hosiery
- Constipation
- Depression
- Dermatology
- Diabetes
- Diagnostics
- ECG Vital Signs Monitor
- Education

- Educational Resources
- Elder Care
- Electromedical Equipment
- Electronic Decision Support
- Erectile Dysfunction
- Fertility
- Financial Services
- First Aid
- Footcare
- Furniture/Tables/Plinths
- Gastroenterology
- Generics
- Genetic Testing
- Government
- Haematology
- Hand Hygiene
- Hepatitis
- HIV/Aids
- Hypertension
- Immunisations/Vaccines
- Incontinence
- Infant Nutrition
- Infant Sleep
- Infection Control

- Inflammatory Bowel Disease
- Insomnia
- Insurance
- Kiwisaver
- Medical Equipment
- Melanoma
- Minor Surgical Procedures
- Movement Disorders (Parkinsons)
- Nasal Decongesant
- Nurse Triage
- Nutrition
- Obesity
- Oncology
- Ophthalmology
- Oral Hygiene
- Osteoporosis
- Pain Management
- Political Advocacy
- Practice Management Software
- Premature Ejaculation
- Professional Health Association
- Prostate Cancer
- Psoriasis
- Pulse Oximetry

- Recruitment/Locum Work
- Representation
- Resuscitation
- Risk Prediction
- Schizophrenia
- Sexual Wellbeing
- Skincare
- Sleep Apnoea
- · Smoking Cessation
- Social Services
- Software Vendor
- Spirometry
- Supplements
- Surgical Instruments
- Sutures
- Thyroid Disorders
- Travel
- Ultrasound Handheld
- Urology
- · Women's Health
- Wound Care









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BioTrace

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BUPA

Canberra Health Cooperative

Australia

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Eli Lilly

Elsevier Australia

Emcare

Ferring Pharmaceuticals

Fertility Associates

Foot Mechanics Podiatry

Galderma

GF Healthcare

Gilead

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Lion Global Itd

Locumotion

McGraw-Hill

McKesson

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Medica Pacifica Medical Assurance Society

Medical Protection Society

MedicAlert Foundation Inc. N7 Medshop New Zealand

Medtech

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Merck Sharp & Dohme (MSD)

Ministry of Health

Ministry of Health, Tobacco

Control

Ministry of Social Development

MoleMap by Dermatologists

MSD Mundipharma

Mylan New Zealand National Screening Unit

Neilmed Pharmaceuticals Nestle Healthcare Nutrition

Nestle Infant Nutrition

New Zealand Defence Force New Zealand Medical &

Scientific

New Zealand Medical and New Zealand Medical

Association

New Zealand Medical Supplies

Nexus Data Security

Norgine

Novartis Consumer Healthcare

Novartis New Zealand Novartis Ophthalmics

Novartis Pharmaceuticals

Nutricia

Nutricia Advanced Medical

Nutrition N7 Doctor

N7 Doctor/MIMS N7 Locums

N7 Medics N7BCF

NZMA **OBFX** Medical

Ochre Recruitment

Ormiston Hospital Otago University

Pacific Pharmaceuticals

Parent 2 Parent Pfizer

PHARMAC Pharmaco (NZ) Ltd PHI Medical

PULSE Staffing QF Health Reckitt Benckiser

Regional Health Research Review Roche Diabetes Care Roche Diagnostics Roche Point of Care

Roche Products

Royal New Zealand College of GPs

Rural Doctors Workforce Agency

Rural General Practice Network Rural Workforce Agency Victoria

Sanofi

ScarlettBLACK

Schering Plough Sleep Well Clinic

Smith & Nephew Sonosite

Southern Cross Healthcare

SPARC Spinal Publications

SSI New 7ealand St John

Stiefel (a GSK company)

Techbooks The Ashburn Clinic

Total Library Solutions TRG Group

Triage Locums Tytex Ultrascope

University of Otago USI Medical Vensa Health

Voice Perfect W M Bamford & Co

Wyeth Consumer Healthcare

Westpac

Wyeth Nutrition 7one Medical









Optional Pre-conference Workshops

	WS 1	WS 2	WS 3	WS 4	WS 5	WS 6	WS 7	WS 8
0830-1030	Basic Surgical Skills	Sports Medicine	How to Meditate	Medicus Workshop	Musculoskeletal Medicine (Part 1)	Fertility/ Infertility	Podiatry	ALS Course
0830-1030	Zachary Moaveni & Peter Chapman-Smith	Chris Milne & Brendan O'Neill	Mark Davis	Richard Fox (Connect) & Peter Robinson (Medicus)	lan Wallbridge, Rick Bernau & Peter Gendall	Freddie Graham (Fertility Associates)	John Miller	Level 7 (8 hours)
	MORNING TEA	Please note: Wo		repeated, not pa				
	WS 9	WS 10	WS 11	WS 12	WS 13	WS 14	WS 15	
1100-1300	Advanced Surgical Skills	Sports Medicine (Repeated)	How to Meditate (Repeated)	Medicus Workshop (Repeated)	Musculoskeletal Medicine (Part 2)	Fertility/ Infertility (Repeated)	Podiatry (Repeated)	ALS Course Level 7 (8 hours)
	Zachary Moaveni & Peter Chapman-Smith	Chris Milne & Brendan O'Neill	Mark Davis	Richard Fox (Connect) & Peter Robinson (Medicus)	lan Wallbridge, Rick Bernau & Peter Gendall	Freddie Graham (Fertility Associates)	John Miller	Continued
1300-1400	LUNCH - Please	note: Workshop	content is repeate	ed, not part 1 and	2 unless stated of	herwise.		
	WS 16	WS 17	WS 18	WS 19	WS 20	WS 21	WS 22	
1400-1600	Basic Surgical Skills (Repeated)	Musculoskeletal Radiology	Psychology Workshop	Vasectomy Workshop	Musculoskeletal Medicine (Part 3)	Gynaecology	Neuro-linguistic Programming (Part 1)	ALS Course Level 7 (8 hours)
	Zachary Moaveni & Peter Chapman-Smith	Peter Gendall	Rob Shieff	Bruce Sutherland	lan Wallbridge, Rick Bernau & Peter Gendall	Phill McChesney	Nigel Thompson	Continued
1600-1630					part 1 and 2 unless			
	WS 23	WS 24	WS 25	WS 26	WS 27	WS 28	WS 29	
1630-1830	Advanced Surgical Skills (Repeated)	Musculoskeletal Radiology (Repeated)	Psychology Workshop (Repeated)	Vasectomy Workshop (Repeated)	Musculoskeletal Medicine (Part 4)	(Repeated)	Neuro-linguistic Programming (Part 2)	ALS Cours Level 7 (8 hours)
	Zachary Moaveni & Peter	Peter Gendall	Rob Shieff	Richard Fox (Connect) &	lan Wallbridge, Rick Bernau &	Phill McChesney	Nigel Thompson	

Practice Nurses Programme

0700-1700	Registration											
0715-0815	Breakfast session - Os	3						Pat F	rengle			
	MAIN SESSIONS Session Chair: TBC						urrent So 9:25am rep		:35am)			
0830-0840	Introduction to Ethics Stephen Child	WS 62	WS 63	WS 64	WS 65	WS 66	WS 67	WS 68	WS 69	WS 70	WS 71	ACLS
0840-0850	Interpreting Histology Reports Steven Allpress	Medicus Medicolegal Forum	Medtech User Group	Intrahealth User Group	My Practice User Group	Creating Wealth	Gyanae- cologic Cancer Case Studies	Diabetes	Smoking Cessation Initiatives	Hyper- tension	Breast Cancer Genetics	
0850-0900	Haematology Paul Ockelford	Peter	Sanjeewa	Tom	TBC	Gareth	TBC	Kingsley	Karen	Belinda	Marijke	
0900-0910	Infectious Disease Rosemary Ikram	& Gaeline Phipps	Samaraweera & Andrew Carmody	Donnelly		Morgan		Nirmalaraj & Rab Burtun	Evison	Scott	Currie	ACLS
0910-0920	Biochemistry Ross Boswell			(ahv	ve workshi		ops 35-3!		Dam)			Course 0900-
0920-0945	Case Discussion 1 Speaker TBC	WS 72	WS 73			WS 76	WS 77		WS 79	WS 80	WS 81	1300 St John
0945-1010	Case Discussion 2 Speaker TBC	Medicus Medicologal Forum	Medtech User Group	Intrahealth User Group	My Practice User Group	Creating Wealth	Gyanae- cologic Cancer Case	Diabetes	Smoking Cessation Initiatives	Hyper- tension	Breast Cancer Genetics	4 hour
1010-1030	Questions and Discussion				(Repeated)	(0	Studies	(0		(7		
From 1000	Medical Assurance So										(supenion)	
1030-1100	MORNING TEA & EXHIB	ITION										
1100-1130	Food, Mood and Best F	Performan	ce								Mary Rose	Spence
1130-1200	Eat, Drink and Lose We	eightfor	ever								Mary Rose	
1200-1230	Hepatitis C										8	d Gane
1230-1300	Questions and Discussi	ion										
1300-1400	LUNCH & EXHIBITION											
1400-1430	How to Spot at Risk Fe	et									Jol	ın Miller
1430-1500	Journey to a Baby - Ho	w can yo	ı help						Nic	ci Bargiacch	ni & Juanita	Stulich
1500-1530	Smoking Cessation Ide	as								K	aren Evisor	n (MoH)
1530-1600	Questions and Discussion											
1600-1630	AFTERNOON TEA AND E	XHIBITION										
1400-1430	Bowel Cancer										Rowan C	ollinson
1430-1500	Child Abuse										Patr	ick Kelly
1500-1530	Questions and Discussi	ion.										

PRELIMINARY PROGRAMME

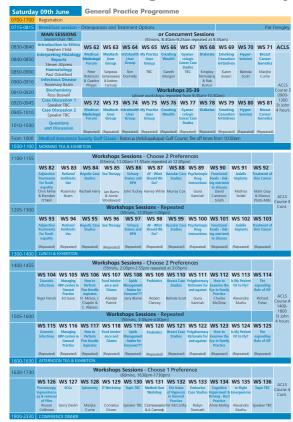
General Practice Programme - Friday

Friday 0	8th June G	eneral I									
0700-0815	Registration										
0700-0815	Breakfast Session - ACC									TBC	
0815-0830	Welcome Address - Chairman	NZMA GP Co	ouncil - Kate Bad	dock				Chair: Pete	er Chapm	an-Smith	
0830-0900	"I'm Tired Doc"								Step	hen Child	
0900-0925	Metabolic Syndrome - Why (Obesity is Ba	d News						Je	rry Blaine	ACL
0925-0950	Primary Care Interventions for									trick Kelly	
0950-1020	Treatment of AF in active pe									hris Milne	ACL
1020-1020	Ouestions and Discussion	opie							C	IIIS WIIIIE	Cour
1030-1030											_
1030-1100	MORNING TEA & EXHIBITION										
	MEDICOPOLITICAL SESSION The NZ Health System - Can We Deliver? Session Chair: Rod Oram			o 55mins, 11	or Concu 1:00am-1				n)		
1100-1115	NZMA Chairman's Address Paul Ockelford	WS 30	WS 31		5 32	WS 3		WS 34		/S 35	
	Health Cheque - The Way	Jet Lag & the Mile High Cl				Health Consult		ow to Inje	ct Spir	rometry	
1115-1130	Forward Gareth Morgan					Onlin	ne	Chris Milne		ike Currie	
1130-1145	Changing the Landscape Murray Horn	Tony Hochbe	g John Chaplir & Nick Mcho		Collinson	lan St Ge	eorge	Chris Milne	Mari	ice Curne	
1145-1200	Workforce Fit for Purpose Des Gorman										ACL
1200-1215	Feminisation of the Workforce Phillippa Poole		(abov	We workshop	orkshop ps repeate	p 35-3! ed from 1	9 12:05-1:0	Opm)			Con
	Reality Check -	WS 36	WS 37		38	WS 3		WS 40		/S 41	
1215-1225	Are we moving forward? Speaker TBC	Jet Lag & the Mile High Cl	e 8 Head & Nec ub Case Studie	k Bowel	Cancer	Healthi Consult		ow to Inje	ct Spir	rometry	
		mile riigii Ci		s Case 3		0.0					
1225-1235	Summation and Comment Rod Oram					Onlin	ne				
1225-1235 1235-1300	Summation and Comment	(Repeated)		(Repe		Onlin (Repeat	ne	(Repeated)	(Re	peated)	
	Summation and Comment Rod Oram						ne		(Re	peated)	
1235-1300	Summation and Comment Rod Oram Questions and Discussion			(Repe	eated)	(Repeat	ted)	(Repeated)		peated)	
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1235-1300 1300-1400	Summation and Comment Rod Oram Questions and Discussion LUNCH & EXCHIBITION MAIN SESSIONS Session Chair TBC Managing Actual Coronary Syndromes	(Repeated) WS 42 W How You	(Repeated) S 43 WS 44 Case Diving	(Repe	or Concu 2:00pm-2 WS 46 \	(Repeat	Sessio epeated : WS 48	(Repeated) ns at 3:05pm) WS 49 Tips for	WS 50	WS 51	
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Practice Managers Programme

0800-0815	Registration and coffee								
0815-0820	Welcome								
0820-0910	Health Information Privac	y and Confide	entiality					Janet Anders	on Bida
0910-0940	Information Security							Ros	s Bosw
0940-1010	IT Technologies that work	in General Pr	ractice					А	lan Che
1010-1030	Questions and Discussion								
1030-1100	MORNING TEA AND EXHI	BITION							
	MEDICOPOLITICAL SESSION The NZ Health System - Can We Deliver? Session Chair: Rod Oram		(5:	or Cone 5mins, 11:00am-	current Sess		5pm)		
1100-1115	NZMA Chairman's Address Paul Ockelford	WS 30	WS 31	WS 32 Rowel Caprer	WS 33 Healthline	WS 3		WS 35	
1115-1130	Health Cheque - The Way Forward Gareth Morgan	Jet Lag & the 8 Mile High Club		Case Studies	Consulting Online	How to I Joint	is	Spirometry	
1130-1145	Changing the Landscape Murray Horn	Tony Hochberg	John Chaplin & Nick McIvor	Rowan Collinson	Ian St George	Chris M	line	Marijke Currie	
1145-1200	Workforce Fit for Purpose Des Gorman								ACLS
1200-1215	Feminisation of the Workforce Philippa Poole		(above	Worksho workshops repea		1:00pm)			Cont
1215-1225	Reality Check - Are we moving forward? Speaker TBC	WS 36 Jet Lag & the 8 Mile High Club		WS 38 Bowel Cancer Case Studies	WS 39 Healthline Consulting	How to I	Inject	WS 41 Spirometry	
1225-1235	Summation and Comment Rod Oram				Online				
1235-1300	Questions and Discussion	(Repeated)	(Repeated)	(Repeated)	(Repeated)	(Repeat	ted)	(Repeated)	
1300-1400	LUNCH & EXHIBITION								
1400-1425	Patient Enrollment Issues							Fiona Thomso	on (GPN
1425-1450	Managing Accreditation							Ros	Rowar
1450-1515	Health and Safety							Ros	Rowar
1515-1530									
	AFTERNOON TEA AND EX	HIBITION							
1530-1600	Managing Debt						Chris	Vills (Medical Assur	ance Socie
1530-1600 1600-1700	Ivialiagilig Debt							Donale 18	/hitehei
	How are IFHC's Going?							Ruth v	rinterie

General Practice Programme - Saturday



General Practice Programme - Sunday

Sunday	10th June	G	eneral I	Practice	Progra	ımme				
0730-0830	Breakfast Session - A			1441140	rregre					
0750 0050	MAIN SESSIONS Session Chair: TBC	Juliu Hot I	opics	(55n		urrent Ses		m)		
0830-0855	GP Management of PVD Murray Cox	WS 137 The Value	WS 138 Medication	WS 139	WS 140 Fertility	WS 141	WS 142 Medtech	WS 143 Smoking	WS 144	ACLS
0855-0920	Nutrition for the Over 40's David Cameron-Smith	of Hypnosis in GP Pat McCarthy		& Managing Coeliac Disease Kirsten Kenrick	Phil McChesney	Tips on Weight Loss Mary Rose Spence	Sanjeewa Samaraweera & Andrew Carmody	Cessation Karen Evison	Speaker TBC	
0920-0945	Ethnic Differences in GI Disease Alasdair Patrick		(abow	Worle workshops in	kshop 145 repeated from	-152	30am)			ACLS
0945-1010	Zoonotic Infections Nigel French		WS 146 Medication		WS 148 Fertility	WS 149 Practical	WS 150 Medtech	WS 151 Smoking	WS 152 Topic TBC	Course !
1010-1025	Questions and Discussion	of Hypnosis in GP (Repeated)	struction	& Managing Coeliac Disease (Repeated)	(Repeated)	Tips on Weight Loss (Repeated)	(Repeated)		(Repeated)	
1025-1030										
1030-1100	MORNING TEA									
	MAIN SESSION						9	iession Chair: P	eter Chapman-	Smith
1100-1130	Topic to be confirm	ed						Kevin Wo	ods (MOH Direc	tor General
1130-1200	Moral Matters - Me	dical Ethics	and Every	day Practic	e				Je	rry Blaine
1200-1230	Update on Asthma								Stepl	nen Chilo
1230-1245	Questions and Disc	ussion								
1245-1300	Clinical Quiz								Stepl	nen Chilo
1300	CONFERENCE CLOS	ES								



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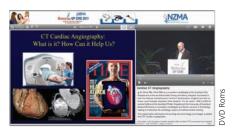
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Table Space\$ 2,000 +GST

Includes: single table space (2m x 1.2m), 1 complimentary company representative registration and colour 1/4 page ad in Conference Proceedings.

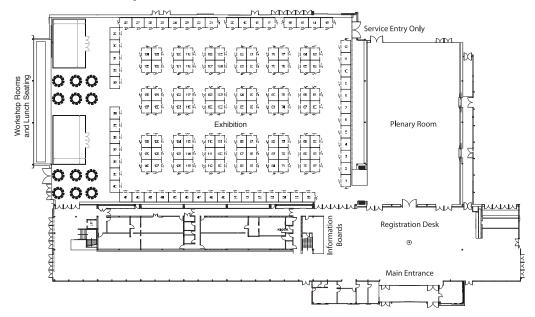
Notes and participation inclusions:

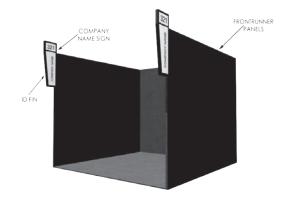
- All stand spaces are 3m x 2.4m.
- Trestle table (2m x 1.2m) and chairs can be arranged for space on request.
- Includes a list of the conference participants, with contact details of those who have given permission for name publication
- Acknowledgement on registration, website and proceedings of company participation





Exhibition Map





Size: 3.0 metre back wall, 2.4 metre side walls and 2.3 metre height Colour: Grey or black (depending upon availability at time of confirmation)

Power: 1 x 10amp with 4 pin multi box

Lighting: 2 x 150w spotlights

Signage: ID Fins Exhib company name and stand number











Product Listing/Category

We will produce a product/service category listing to help delegates find products/health conditions and services. This will be cross-referenced with the exhibition stands. If you attended last year's meeting you will be automatically listed under the same categories (see the Sponsorship/Exhibition Form on page 17) for the category options.

If you did not attend last year (or did not list your preference), please indicate which categories you would like to be listed under on the exhibition form.

Prizes

We will list any prizes/competitions/giveaways you are offering from your stand. We include these details in the conference proceedings and on the main information board to give delegates a heads up on what is happening around the exhibition area. This will also help as a conversation starter and may reduce the need for repetition re introducing the prize/competition when delegates arrive at your stand.

We can notify winners of your competition onsite, prior to the final catering session on Sun 10 June, and encourage them to visit your stand to collect their prize prior to leaving the conference. We can only do this for exhibitors who advise us what competition they are running.

You will need to advise the winner of your competition to us at the conference registration desk by 9am on Sun 10 June.

Deadline for receiving your prize/competition details is Fri 04 May 2012.

Delegate Flow Conference Competition

To encourage delegate flow in all areas we are running a famous painting competition.

Each exhibitor will be issued with a piece of the painting. Delegates will need to obtain a piece from all exhibitors to enter the draw for:

• Registration and travel for Pacific GP CME 2013 (August/September 2013, Sofitel Fiji)

The entry form will be a page in the conference proceedings book.











Other Sponsorship options

Ad sizes: Single Space (Stand/Table) - 1/4 Page: (Width) 85mm x 128.5mm (Height) Silver Sponsor/Double Space - 1/2 Page: (Width) 180mm x 128.5mm (Height) Gold Sponsor/Triple Space - 1 x Full Page: (Width) 180mm x 267mm (Height) Platinum Sponsor/Triple Space - 2 x Full Page: (Width) 180mm x 267mm (Height)

Satchel Insert\$500+GST

- A4 or smaller insert into conference satchel
- List of delegates attending with contact details from those who have given permission

Satchel Sponsor\$7,500+GST

- Logo acknowledgement on conference satchels
 - Acknowledgement on registration brochure, website and proceedings as Satchel Sponsor
 - Content on CD/DVD.
 - List of delegates attending with contact details from those who have given permission
 - Full page ad in conference proceedings if not already an exhibitor

Name Tag Sponsor\$2,500+GST Plus cost of production

- Logo acknowledgement on name labels (must be worn by all attendees)
- NZMA logo will be on the name labels lanyard (necklace)

Room Drop\$1,000+GST Fri and Sat nights only

- Personalised gift/message left in each delegates' room at conference hotels
- List of delegates attending with contact details from those who have given permission















Other Sponsorship options

Welcome Cocktail Function\$2,000+GST

- Naming rights to the Welcome Function
- Acknowledgement and introduction at the Welcome Function
- Opportunity to address the participants at the function
- List of attendees at Cocktail Function, and addresses from those with permission
- 1/2 page ad in conference proceedings if not an exhibitor

Conference Dinner Function\$5,000+GST

- Naming rights to the Conference Dinner Function
- Acknowledgement and introduction at the function
- Opportunity to address the participants at the function
- List of attendees at Conference Dinner, and addresses from those with permission
- Full page ad in conference proceedings if not an exhibitor

CDROM/DVD Sponsorship.....\$1,000+GST

- Logo placement on Conference CDROMs/DVDs acknowleding support
- List of attendees and addresses from those with permission

• Full Page ad in Registration Brochure distributed within NZ Doctor in Feb and April Editions (if not confirmed by Platinum Sponsor).













Other Sponsorship options

Internet Station\$2,250+GST

- 4 Computers linked to an internet hub,
- Internet connection and Cabling,
- Black & White laser Printer
- Includes Signage (with your approval), screen saver with Company details and home page set with Company details



• This information will include conference programme, map of Rotorua, opening times for displays and exhibits, hotel check-in and check-out times, details of local restaurants and useful contact phone numbers

Coffee Cart Sponsorship......\$2,250+GST per coffee cart (2 available)

- Company Signage on Coffee Cart
- Acknowledged as Coffee Cart sponsor on Floor Plan
- Acknowledgement on conference communication to delegates to 'Get your daily dose from the Company Coffee Cart'
- List of attendees and addresses from those with permission

Exhibition/Sponsorship Application

Applications for exhibition/sponsorship participation can be made on the enclosed form. Upon receipt a GST invoice/ receipt will be forwarded confirming your participation. All space is allocated on a first-in first-served basis with preference to Platinum, Gold and Silver participants.

The organisers reserve the right to change the floor plan to ensure exhibitors receive the best exposure possible with delegates, and to ensure catering stations encourage foot traffic in all areas.















Cancellation

Cancellations received in writing prior to 31 March 2012 will be refunded all monies paid less an administration fee of \$50. After this date no refunds will be made. The organisers reserve the right to cancel the exhibition due to events or circumstances beyond their control. All monies received will be refunded in full in this situation.

Catering

All catering and functions (except the Conference Dinner) will be held amongst the trade/ exhibition display areas. The organisers will work with the catering company to ensure all positions receive the best possible exposure with delegates. All exhibitors will be catered for 30min prior to the scheduled catering breaks.

Internet Access

Internet connections (dialup and broadband) are available to your stand space at the Rotorua Energy Events Centre. Cost is payable (\$200+GST) prior to the meeting. See order form enclosed. WiFi connection also available. Cost TBC.

Insurance

It is the responsibility of each sponsor to ensure that their stand and goods on display are adequately insured for theft and damage.

Security

General site and access security will be provided by the Rotorua Energy Events Centre staff. Security of your exhibition site during the day is individual responsibility.

Conference Proceedings Ads

As an exhibitor/sponsor you are entitled to an ad insert in the Conference Proceedings as per the following:

Ad sizes: Single Space (Stand/Table) - 1/4 Page: (Width) 85mm x 128.5mm (Height)

Silver Sponsor/Double Space - 1/2 Page: (Width) 180mm x 128.5mm (Height) Gold Sponsor/Triple Space - 1 x Full Page: (Width) 180mm x 267mm (Height) Platinum Sponsor/Triple Space - 2 x Full Page: (Width) 180mm x 267mm (Height)

Colour: Full Colour

Format Artwork: High resolution PDF preferred. Artwork created by any of the following applications are accepted as well as any other program that produces the same type file formats:

Adobe Illustrator, Pagemaker, Freehand, Photoshop.

Material Deadline: 5pm Friday 4 May 2012 Deliver to: leon@conferencematters.co.nz

CD/DVD Content

Principal Sponsors, Satchel and Conference Dinner sponsors are able to provide content to include on the delegates' CD/DVD. This content can be a PDF of a print ad, digital video of a TVC (mpg or avi format) or other text and images.

Material Deadline: 5pm Friday 4 May 2012 Deliver to: leon@conferencematters.co.nz

or Physical address: 3 Haronui Street, Whangarei 0112

Registration and Accommodation

All attending company representatives must be registered for the meeting, including complimentary registrations. Each exhibitor will receive one free exhibition registration per trade stand purchased.

This includes:

- Name Badge
- List of participants
- Conference Programme
- Morning and Afternoon Teas
- Lunches

All other booth personnel must register at a fee of \$345 per person.

Tickets to social functions can also be purchased by exhibitors on the conference registration form. Group discounted rates have been negotiated with Millennium Hotel, Sudima Hotel and the Novotel Hotel. You must book your accommodation through Conference Matters on the registration form to receive the discounted rate.

Millennium Hotel Rotorua (5 mins walk)

Standard Room (twin beds)\$135	Per Room
Premium Room\$165	Per Room
Premium Lake View Room\$185	Per Room
Deluxe Club Room - 5th Floor\$215	Per Room
Sudima Hotel Rotorua (5 mins walk)	
Standard Room (1-2 people)\$130	Per Room
Novotel Hotel Rotorua (15 mins walk)	
Superior Room (1-2 people)\$145	Per Room
Lake View Room (1-2 people)\$175	Per Room

Stand Equipment

If you require any stand equipment, including power, panels, lighting etc, please contact:

Paul Kay Fax 07 345 4341

Alpha Displays Email: info@alphadisplays.co.nz Mob: 0274 951 053 Web: www.alphadisplays.co.nz









Delivery & Storage Details

You can send equipment/brochures to the Events Centre to arrive no earlier than Mon 4 June 2012 as follows:

To: GP CME 2012 Company Name, Stand Position Box 1 of X Rotorua Energy Events Centre Queens Drive, Government Gardens Rotorua Ph 07 349 5141

All equipment brochures must be picked up by 5pm Monday 11 June 2012. Any material still uncollected by this date will be deemed unwanted and disposed of appropriately.



Timetable

DATE	DETAILS	TIME
Wed 01 Feb	Registration Opens	
Mon 02 Apr	Early Bird Discount ends (delegates only)	
Fri 04 May	CD/DVD Material Deadline	
Fri 04 May	Conference Proceedings Ad Deadline Prizes and Product Category listing deadline	
Fri 25 May	Late Registration Fee applies (delegates only)	

Thu 07 June	Optional Workshops (delegates only)	8:30am - 6:00pm
	Exhibitor Setup	12:00pm - 9:00pm
Fri 08 June	Registration	7:30am
	Conference	8:30am - 5:30pm
	Practice Managers Programme	8:30am - 5:30pm
	Cocktail Function	6:00pm - 7:00pm
Sat 09 June	Plenary Breakfast	7:00am - 8:15am
	Conference Prize Winner notification (Registration Desk)	8:30am - 5:30pm 5:00pm
	Practice Nurses Programme	8:30am - 5:30pm
	Conference Dinner	7:00pm - 12:00am
Sun 10 June	Plenary Breakfast	7:00am - 8:15am
	Conference*	8:30am - 1:00pm
	*Industry can packout after final catering session at 11am.	
Mon 11 June	Courier pickups+	5:00pm
	+All equipment/brochures must be picked up by 5pm Monday 11 June 2012. Any material still uncollected by this date will be deemed wanted and disposed of appropriately.	









Advert Specifications

Single Stand Space: 1 x Quarter Page 1/4 Page: (W) 85mm x 128.5mm (H) - Portrait

Silver Sponsor/Double Space: 1 x Half Page 1/2 Page: (W) 180mm x 128.5mm (H) - Landscape

Gold Sponsor/Triple Space: 1 x Full Page (W) 180mm x 267mm (H) - Portrait

Platinum Sponsor/Triple Space: 2 x Full Page

(W) 180mm x 267mm (H) - Portrait

Colour: Full Colour

(Spot colours will vary during process conversion)

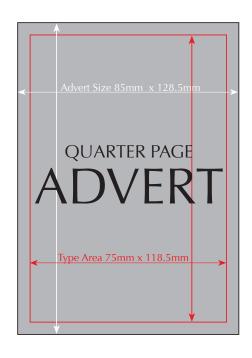
Format Artwork: High resolution PDF preferred. If you are doing a full page A4 advert with bleed. Then the trim size is 210 x 297mm plus 2.5mm bleed.

Type area 190 x 277mm (10mm margins). Or with no bleed (White page borders) Then the advert size is 180 x 267mm Type area of 170 x 257mm (10mm margins)

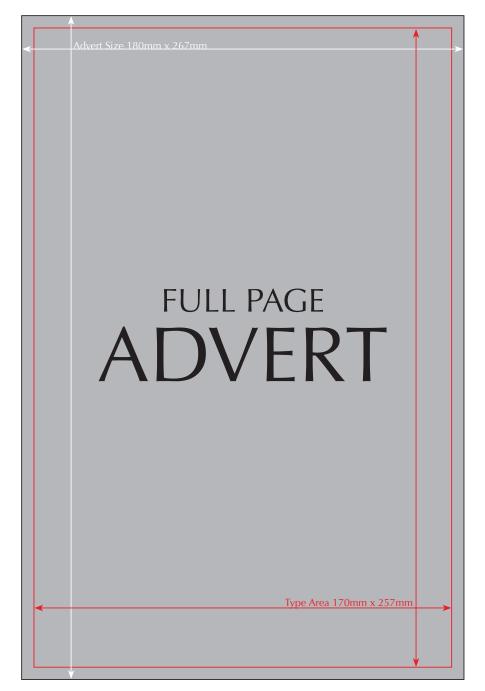
Material Deadline: 5pm Friday 4 May 2012

Deliver to: leon@conferencematters.co.nz

or Physical address: 3 Haronui Street, Whangarei 0112







GP CME 2012 SPONSORSHIP & EXHIBITION

General Practice Conference & Medical Exhibition | 07-10 June 2012

CONTACT DETAILS FOR BOOKING	Company Profile for Proceedings booklet
Sponsor/Exhibitor Company:	Company Name:
Telephone:	Address:
	Fax:
Email:	Email:
Please supply 50 words to	
describe your company's products & services	
under the exhibitor listing category	
EXHIBITION PARTICIPATION NZD	Please select categories you would like to be listed under
d \$17,500 + 0	
= \$10,500 + GST =	Allergy
Stand\$6,700 + GST =	Generics
	Arthritis GOPD General A A Assimate & COPD Government A
A - TOTAL &	ms — Haematology — — — Hand Hygiene
	Books Books Books/Medical Books/Medical Books/Medical Books/Medical
2	Cancer Immunisations/
Our stand preference is: 1st, 2nd, 3rd	□ Cardiovascular Vaccines □ Resuscitation □ Cervical Screening □ Incontinence □ Risk Prediction
SPONSORSHIP PARTICIPATION NZD	Compression Infant Sleep
#\$500 + GST	Bandages ☐ Infection Control Compression Hosiery ☐ Inflammatory Bowel
= TS9 + 005,75	Constipation Disease Depression Disease Depression Disease Depression Disease
\$2,000 + GST	Dermatology ☐ Insurance ☐ ☐ Diabetes ☐ ☐ Kiwisaver ☐ ☐
Nelcome Cocktail Function	☐ Medical Equipment ☐ Nelanoma ☐ C
= TSD + GST =	Monitor D Minor Surgical C Princation Procedures
= \$1,000 + GST =	,
\$1,500 + GST	Electromedical
= \$2,250 + GST = \$2,250 + GST = \$3,250 + GST = \$3,2	☐ Nutrition
	Support 🗖 Obesity 🗖 Erectile Dysfunction 🗖 Oncology
R-TOTAL &	
	First Aid Osteoporosis
EXHIBITION ATTENDEES NZD (GST Inc.)	ACCOMMODATION OPTIONAL EVENTS
Name Seri Seri Sun AM AM AM Total	Dates Functions Arrive Depart Total Cocktall Function Conference Dinner
69\$ 69\$	Day & Date Fri - Free Sat - \$95
	59 G
	Accomposition is available at the following hotels. Please indicate volume
All attendees must be registered to attend the conference. For catering and name tag purposes please complete details for all attendees.	preference and bookings will be confirmed subject to availability.
	Aillennium Hotel (from \$135) USudima Hotel (from \$130) UNovotel H
C - TOTAL \$	D -IOIAL \$ E -IOIAL \$
	A+B+C+D+E = GRAND TOTAL \$
PAYMENT OPTIONS GST	Tax Invoice Number 95-598-5
. □ Credit Card: Lauthorise Conference Matters to charge my Visa/Mastercard/AMEX/	2. D Cheque:\$ (NZD) payable to: Conference Matters.
and excitation of the party of	Bank Gity: Whangarei Particulars: Company Name Country: New Zealand Payee Gode: Your reference
	Kererence: o. (

EXHIBITOR GOODS DELIVERY LABEL

TO:



		Company Name:
Box Number _	of	Phone No: Email:
Venue:	GP CME 2012 Unison Arena e received from: Mon 04	June 2012
Exhibitor Nam	e:	Stand No:

FROM: SENDER DETAILS

Mobile No:

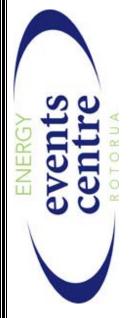
Delivery & Storage: The Rotorua Energy Events Centre will not permit any goods to be delivered to the venue earlier than the date specified above. Deliveries prior to this date will be turned away.

All equipment/brochures must be picked up by 5pm Monday 11 June 2012. Any material still uncollected by this date will be deemed unwanted and disposed of appropriately.

Event Venues (Rotorua Energy Events Centre) Ph +64 (0)7 349 5141

Contact Person on the day: _____







COURIER PICK UP Post ConferenceAll Goods must be clearly marked with the following information and attached to the boxes:

Exhibition Booth Number:

TO- Name of Company:

Contact Name:

Physical Address:

Contact Phone Number:

Number of Boxes:

Name & Phone number of Courier/Transport Company that is collecting the boxes:

Your Name & Contact Phone Number:

And ORDER number of this consignment:















Postal: PO Box 1661 Physical: 3 Haronui Street, Whangarei Phone: +64 (021) 164 3815 Fax: +64 (09) 437 4089 Email: leon@conferencematters.co.nz Web: www.gpcme.co.nz